

CALL FOR APPLICATIONS ACE TRAINING DAYS CENTRAL EUROPE

The Central Europe Training Days are organised by **ACE Producers**, and are held at FAMU – Film and TV School of Academy of Performing Arts in Prague.

Scheduled over two-and-a-half days, the Training Days will be provided with the help of ACE consultants and producers who have notably strong track-records in international project packaging, marketing and (online) distribution, and who will share their knowledge and international expertise.

“The Essentials of Reaching an Audience - From the Development Process to the Release of a Film” will include plenary sessions, group meetings, a case study and an interactive workshop. These will explore packaging projects for funds and partners, VOD business models, rights and windows and finding the right communication strategy.

The Training Days are designed to meet the needs of upcoming independent producers, at relatively early stages in their careers, from the Czech Republic, Slovakia and Poland. Participation will not be limited to producers with the same high level of experience as is required for the main ACE Producers training programme.

The Central Europe Training Days are organised by ACE Producers and supported by the Czech Film Fund and the Czech Audiovisual Producers Association (APA).

THE ESSENTIALS OF REACHING AN AUDIENCE

Dates: 28 - 30 June 2019
Location: FAMU, Prague
Number of participants: 16-20 places for upcoming independent producers

ELIGIBILITY CONDITIONS:

- To be an independent film producer in the early stage of your career. We also accept producers who are slightly more experienced and coming from different fields like TV or commercials;
- To commit to attend the workshop for all of the days.

HOW TO APPLY:

Submit the following documents in English and in PDF format:

- Biography/filmography (including contact details) and/or your company profile;
- Motivation letter explaining why you would like to participate;

Send the completed application, no later than **29 April 2019**, to Al Williams.

Email: alwilliams@ace-producers.com

The selection of producers will be announced in the third week of May.

Participation fee: €300 (Czech Producers benefit from a discount and pay €200).

Participants will take care of their own travel and accommodation.

Contact Al Williams for more information on the application process:

alwilliams@ace-producers.com

For any further questions, Czech producers can also reach out to Katerina Weissova (Managing Director – Audiovisual Producers Association, Czech Republic).

Email: weissova@asociaceproducentu.cz

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