



REPORT ON THE SLOVAK AUDIOVISUAL SITUATION IN 2007

MEDIA

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→ INTRODUCTION

■ Development in the Slovak audiovision in 2007 continued to follow some of the trends of the previous years. A positive development was the increase in the number of releases of Slovak full-length films in the cinemas. The release of 9 films approaches the number of films annually produced before 1989. The reasons for that primarily include a massive increase in the financial resources in the granting system of the Ministry of Culture of the Slovak Republic in recent years (from 2004-2006, the budget of the Ministry in the chapter of audiovision had practically doubled each year, ultimately reaching 4,856,000 EUR in 2006), but also the slightly increased (but yet not sufficient) will of the public Slovak Television to enter into co-productions with independent producers. At the same time we have witnessed the arrival of a new generation of directors (4 out of 9 releases are debuts). We are also pleased by the fact, that the Slovak audience – traditionally skeptical towards domestic production – has also increased its interest in Slovak films.

■ Slovak projects are highly successful in the most important European support programs such as MEDIA and Eurimages. The total amount of grants awarded proves that Slovak audiovisual production is able to stand its ground among strong European competition. It is also important to mention that the share of support granted to Slovak entities is much higher than the share of Slovak audiovisual production in the European audiovisual industry.

■ In 2007, in the field of distribution, we recorded a decrease in admissions, which only confirms the fact, that 2006 was exceptional in terms of the number of sold tickets. The changes in Slovak distribution, more than significantly, confirm the European trends: the number of cinema attendance is declining, while, on the other hand, the number of sold DVDs is proportionally increasing. The focus of distribution is being shifted towards new digital forms of distribution, while, of course, there are no statistics about the number of films distributed through the internet.

Concerning the composition of cinemas, there is further decrease in the number of classic town cinemas with a single screening room however, on the other hand, the number of multiplexes visited by a growing number of viewers, is rapidly increasing. This has resulted in a higher average price for a ticket (which had, for the first time, exceeded a limit of 3 EUR), which helped to offset declining admissions as proven by the fact, that despite an 18.3 % decrease in admissions, the overall box-office revenues decreased only by 3.8 %.

■ The most important news from 2007, that will specifically affect the Slovak audiovision in the future, is the draft of the Slovak Audiovisual Fund Act, which could be a significant step towards a standard European model for financing the national Slovak audiovision.

Vladimír Štric
Director
MEDIA Desk Slovakia

→ LEGISLATION

- Due to the election being brought forward to June 2006, several bills were dropped at various levels of adoption. In 2007, in the area of media legislation, the Ministry of Culture of the Slovak Republic (MC SR), headed by Minister Marek Maďarič, focused especially on radio and television broadcasting in order to realize the Manifesto of the Government.
- On 1 February 2007, **Act 13/2007 Coll. of 13 December 2006 amending and supplementing Act 308/2000 Coll. on Broadcasting and Retransmission and amending Act 195/2000 Coll. on Telecommunications as amended** came into force. It stipulates that the level of sound in broadcast commercials must not exceed that of other broadcast programmes.
- On 6 February 2007 the National Council of the Slovak Republic adopted **Act 84/2007 Coll. amending and supplementing Act 618/2003 Coll. on Copyright and Rights Related to Copyright (the Copyright Act) and the Amendment and Supplementation of Certain Acts**, with effect from 1 March 2007. The bill was adopted under an abbreviated legislative procedure due to infringement proceedings brought by the European Commission (the EC halted the proceedings once the bill was adopted). By adopting and publishing the Act, Directive 2004/48/EC of the European Parliament and the Council of 29 April 2004 on the Enforcement of Intellectual Property Rights was transposed into Slovak legislation. The enforcement was provided for by amending twelve laws and regulations, including the Commercial Code, Civil Code and Code of Civil Procedure. The Copyright Act also regulated the position of an audiovisual work in such a way that it no longer excludes the possibility of making an audiovisual work as a joint work under certain conditions.
- **Act 220/2007 Coll. on Digital Broadcasting of Programme Services and the Provision of Other Content Services by Means of Digital Transmission and the Amendment and Supplementation of Certain Acts (Digital Transmission Act)**, which was the essential first step in the transition to digital broadcasting, that will be implemented in the EU by the end of 2012, was adopted by the National Council on 29 March 2007, including amendments which resulted from an agreement between the Slovak Television Company and private broadcasters and which, at the last moment, changed some of the bill's legislative principles as prepared by the Ministry of Culture. One of the most significant changes in the original bill was the stipulation of a public multiplex which should be established not later than 2012. It should occupy one frequency layer with blanket coverage (at least 80% of the population) and it should give priority to programmes of the Slovak Television Company (STV) and subsequently of the Slovak Radio. In addition, the STV should exercise control over the data flow – the public broadcaster should be able to make decisions on the utilisation of the multiplex, including data flow compression and signal encryption. At the same time, the STV secured protection of its current analogue frequencies up to the end of 2011, even though the obligation to broadcast on these frequencies up to the agreed deadline could prove difficult for the STV. Amendments to the bill also enshrined the so-called transitional multiplex which should ensure band-width for all trans-regional television stations current at the time of transition and simultaneously create room for the largest private broadcasters to open up thematic channels and protect their present coverage. In practice, this means a deferral of the introduction of proper digital broadcasting from the originally planned 2008 to a later date thus this poses a threat to the transition to digital terrestrial broadcasting by 2012.
- **Act 343/2007 Coll. on the Conditions of Registration, Public Distribution and Storage of Audiovisual Works, Multi-media Works and Audio Recordings of Artistic Performances and**

the Amendment and Supplementation of Certain Acts (Audiovisual Act) was adopted by the National Council on 20 June 2007 and came into force on 1 January 2008.

■ It was adopted in order to implement the European Convention for Protection of the Audiovisual Heritage and the Protocol on the Protection of Television Productions, as well as to provide support for the audiovisual environment with regard to information society conditions. The Act also took into consideration (especially in terms of concepts) the technological progress of the information society, including its international aspect and the public concern to increase the protection of minors against inappropriate content of audiovisual works, audio recordings of verbal or musical works and multi-media works, especially computer games. It regulates the duties of natural persons and legal entities in the production, distribution and registration of audiovisual works, audio recordings of artistic performances and multi-media works, as well as the position of an independent producer. The Act further establishes a Single Grading System for the protection of minors, the conditions of protection and restoration of Slovakia's audiovisual heritage and, in this respect also, the mission, position and activities of the Slovak Film Institute as a partially state-funded organisation receiving funds from the national budget through the budget chapter of Slovakia's Ministry of Culture.

■ In 2007, the public service media's financial standing was in the final solution phase. According to the precept of the amendment to the then valid Act on Concessionary Fees, by which most of the revenues of the STV and Slovak Radio (SRo) are constituted, the fees (and with regard to technological advances in the possibilities for receiving a signal from electronic media) were to be bound not to the recipient but to the power consumption. Following protests by the STV and SRo against the method of collecting fees, a new bill was adopted, according to which the STV and SRo collect their fees on their own by means of a joint commercial company. **Act 68/2008 Coll. on the Payment for Public Services Provided by the Slovak Television Company and Slovak Radio and the Amendment and Supplementation of Certain Acts** was adopted by the National Council on 15 February 2008 and came into effect on 1 April 2008.

■ In 2007, the MC SR put forward a **Proposal for the Optimization of the Infrastructure of Public Broadcasters under Broadcasting Digitization Conditions** and **Feasibility Study for the System Solution of Slovak Television and Slovak Radio Location**. As proposed in these documents, the STV and SRo should move to a joint media centre which should be established in the vicinity of the new Slovak National Theatre.

■ At its session on 17 May 2006 the Slovak Government discussed and adopted the proposed **Project of Systematic Renewal of the Slovak Audiovisual Heritage with the aim of rescuing cinematographic and audiovisual works and making them systematically accessible to the public**. The objective of the Project is to create conditions for the rescue and restoration of Slovakia's audiovisual heritage in compliance with international standards and conventions, for its preservation for further generations and for making it systematically accessible to the public. The Project is to be implemented in several phases up to 2020. However, the MC SR did not put forward to the Government the *Financial Perspective for the Slovak Audiovisual Heritage Renewal Project in 2007 – 2013*, which should guarantee the necessary volume of funds for the implementation of the Project within the given period.

■ One of the most important legislative commitments of the Slovak Government in 2008 in the audiovisual area is the **Bill on the Support for Audiovisual Production and the Amendment and Supplementation of Certain Acts (Slovak Audiovisual Fund Act)**. At the beginning of March

2008, the interdepartmental commenting procedure was finalised. The authors of the bill anticipate that over 5,865,102 EUR from various funds could be donated to the audiovisual fund and this amount should steadily increase. Money for the fund should be donated not only by the authors of audiovisual works and performing artists participating in the production of these works, but also by television, cinemas, video and DVD shops and rentals, or by retransmission operators – e.g. cable television, as well as by fines imposed by the Council for Broadcasting and Retransmission and fines imposed under the Audiovisual Act. The State should contribute to the fund 20 to 50% of the contributions collected in the previous year. The fund should start operating in 2009 and upon its inception the MC SR AudioVízia grant programme should cease to exist. More on the AudioVízia programme in the **State Audiovisual Support** chapter.

→ FILM EDUCATION

■ Even though there are currently several art schools in Slovakia, audiovisual art has been taught only marginally at them (e.g. Faculty of Mass Media Communication at the University of St. Cyril and Method in Trnava, Department of Photography and New Media at the Academy of Fine Arts in Bratislava, the Department of Fine Arts and Intermedia at the Faculty of Arts, Technical University, Košice).

■ Recently, however, attention is also being given to the creative potential of the youngest generation at two schools in Bratislava: **Ludovít Rajter's Elementary School of Art, Private Secondary Technical School of Animation** in Bratislava and **Private Secondary School of Art** in Košice.

■ In 2007, sixty students studied Documentary Production at the Faculty of Dramatic Arts of the Academy of Arts in Banská Bystrica. They made 96 documentaries and feature films, some of which have been chosen for local and foreign festivals (e.g. National Student Video Film Festival, NSVFF, in India, IFF Kratkofil in Bosnia and Herzegovina, Atutrans International Mountain Film Festival in France, Filmfestival Graz in Austria). The most successful of them was **On the Edge** (Na hrane, dir. Ivan Kršiak, Ľubomír Viluda) which won six festival awards, among them also the Gold Remi Award at the 40th Worldfest-Houston IFF (USA).

■ Nevertheless, the **Film and Television Faculty at the Academy of Music and Dramatic Arts** (FTF VŠMU) in Bratislava has continued to play a crucial role in preparing future filmmakers and producers. The FTF is a member of the International Association of Film and Television Schools, CILECT, and its European section GEECT. Asst. Prof. Leo Štefankovič, Art.D. has been the Academy's Dean since October 2006. At present there are 9 study programmes running at the school – 1. Script Editing and Script Writing (Head of Studio: Prof. Dušan Dušek), 2. Film and Television Direction (Head of Studio: Prof. Stanislav Párnický), 3. Documentaries (Head of Studio: Asst. Prof. Vladimír Balco), 4. Animation (Head of Studio: Prof. Ing. Arch. František Jurišič, Art.D.), 5. Cinematography and Photography (Head of Department: Prof. Ján Ďuriš, Art.D.), 6. Editing (Head of Studio: Asst. Prof. Darina Smržová, Art.D.), 7. Sound Composition and Editing (Head of Studio: Asst. Prof. Igor Vrabec), 8. Production and Distribution of Film Art and Multimedia (Head of Department: Asst. Prof. PhDr. Martin Šmatlíak), 9. Art Sciences (Head of Department: Prof. Václav Macek, CSc.).

- In 2007, the FTF VŠMU had 258 graduate students (17 of them external) and 53 post-graduate students (28 of them external). 297 exercises and films were made; 11 of them Bachelor's degree films and 8 Master's degree films.
- The FTF raises funds for its activities mainly from grants which are provided by the Ministry of Education and Ministry of Culture (in 2007, 53,666 EUR was granted to the FTF from the 2007 AudioVízia Programme, which is only half the 2006 grant), but also through cooperation with many private companies. Indeed, many of the films are made thanks to a great deal of non-quantified financial and in-kind contributions from the students themselves.
- Since 2005 the **35 mm Film Club** has been active at the FTF VŠMU. In addition to its own screenings, festivals and film days have also been held in which the FTF participates as a partner or co-organizer, e.g. One World, Febiofest, Project 100, review of Krzysztof Kieślowski's student films, review of films with original scores by composers Gija Kancheli and Ilja Zeljenka and others. Several international events were held on the school's premises – for instance the **International Moonstone Seminar** which focused on development and training activities for experienced authors of film scripts and directors.
- In December the Department of Art Sciences, FTF VŠMU, organized a filmological conference entitled “Contemporary Film, Problems of Film Historiography and Theory”. The German film scientist Hans Joachim Schlegel and Russian screenwriter Valentin Chernych held lectures and the Austrian director Ulrich Seidl talked to students at the school.
- The FTF VŠMU was chosen as a representative of Europe in **The Global Rivers Project**, which should produce a series of films about the world's largest rivers.
- Students of film science at the FTF VŠMU are preparing the **Frame** magazine which is part of the magazine about film and motion pictures Kino-Ikon.
- Recently, works by FTF VŠMU students have been among the most representative part of Slovak film production. This is borne out by a whole range of awards won by student films at home and abroad. The most awarded feature films were four Bachelor's degree films from 2006. **Closer** (V tesnej blízkosti) by Marta Ferencová, **Abel's Black Dog** (Ábelov čierny pes) by Mariana Čengel-Solčanská, **Housedwellers** (Obyvatelia domu) by Kristína Herczegová and **The Following Act** (Ďalšie dejstvo – Következő felvonás) by Mátyás Prikler. Prikler won the Igric Award for his creative contribution to feature film direction and, in addition, the film represented the Slovak Republic in the student Academy Award competition. The most successful documentary was **Soňa and Her Family** (O Soni a jej rodine, 2006) by Daniela Rusnoková, which won the Zentiva Award for young filmmakers under the age of thirty-five for an exceptional creative work and the most awarded animated films were **Fat Fatal** (dir. Michaela Čopíková), **Cheers!** (Nazdravíčko!, dir. Ivana Zajacová, Jozef Mitaľ) and **Woolf** (dir. Juraj Kubinec).
- You will find details of the awards won by these films in the **Awards of Slovak Films and Filmmakers Abroad** chapter.
- The International Student Film Festival **ÁČKO** took place for the eleventh time and, after last year's change to a standard international student film festival, it returned to its former format and again emphasizes the complete presentation of films by Slovak students. The main prizes went to **Closer**, **Soňa and Her Family** and the animated **One Pig's Destiny** (Osud prasiatka). The works of FTF VŠMU students were also amply represented at the 9th Bratislava IFF in 2007.

■ Students' films were also shown on Slovak Television in the Students' Window, on the film channel, Filmbox, in Katapult and in August 2007 they were incorporated in the TV Nova and TV Markíza project called **"Night of the Film Hopefuls"**.

→ FILM PRODUCTION

■ While there was no Slovak majority share in any full-length feature film made in 2006, the changes introduced in the system for awarding grants and the increased state subsidies on previous years started to make their effects felt in 2007. In all, ten films were made, seven of which had a Slovak majority share, which is the highest figure since Slovakia became independent in 1993. What is particularly gratifying is that four of these films were debuts for their directors.

■ Patrik Lančarič made **Facing the Enemy** (Rozhovor s nepriateľom) – a dramatic World War II story about the search for the principles of humanity based on the eponymous novella by Leopold Lahola. In the **Return of the Storks** (Návrat bocianov, SK-DE-CZ), director Martin Repka raises issues of the search for identity and the possibility of inter-cultural dialogue through the intimate story of a young German stewardess visiting her grandmother in Slovakia. After several years, Róbert Šveda completed what was originally his graduation film **Demons** (Démoni) – three stories about women yearning for love at Christmas time. The last debut is **Half-life** (Polčas rozpadu) by director Vlado Fischer. This big city black comedy involves successful men in their forties who, within the frame of everyday banalities, carry out their small-time double-dealing, tell lies and commit adultery.

■ The documentary **Martin Slivka – The Man Who Planted Trees** (Martin Slivka – muž, ktorý sadiť stromy) by director Martin Šulík does not just pay homage to one of the most important figures of Slovak cinematography and culture – director, screenwriter, script editor, film theoretician, teacher and ethnographer – but it also attempts to uncover the secret behind his rich life and artistic production. The film was, against usual convention, first released in the Czech Republic within the Central Europe project and it will be released in Slovak cinemas in April 2008. After the Slovak Television Company (STV) became involved in the production and the footage was abridged, the full-length documentary **Tepuy** (Tepuy: Cesta do hlbín zeme) was transferred to 2007. It is a film about an expedition of Slovak cavers to the Venezuelan table mountains Chimanta. It is the first 35 mm film of director Pavol Barabáš, who specialises in mountain and adventure films in extreme conditions. The last film completed in 2007 was **Music** (Muzika, SK-DE) by director Juraj Nvota which depicts the life of Slovak society during the so-called *normalization* period up to the end of the 1970s against the background of the career of a local big beat band.

■ In 2007, three minority co-productions were also made. **Strawberry Wine** (Jahodové víno, PL-SK) by director Dariusz Jabłoński is a story set in a make-believe world situated in a god-forsaken part of Central Europe about traditions, love, deceit, death, the search for truth and everything that is not visible but essential in the life of everyone. **Roming** (dir. Jiří Vejdělek, CZ-RO-SK) is a combination of a bitter comedy and a road movie about the life of the Roma minority in today's world. The third film **Little Girl Blue** (Tajnosti, CZ-SK) by Alice Nellis is an intimate look into the life of a woman in her forties who, over the course of 24 hours, makes decisions about her future.

■ The public service Slovak Television Company (STV) did not make any television feature films in 2007. However, it co-produced three films – the feature **Half-life** and the documentaries **Martin Slivka – The Man Who Planted Trees** and **Tepuy**. STV is also the co-producer of nine full-length films (five of them features) which were presented at the Presentation of Forthcoming Slovak Feature, Documentary and Animated Films at the IFF Bratislava. Altogether, 21 full-length films (ten of which are documentaries) should be released in 2008, which is nine more than the total number of films made in 1980! Among the 2008 films is the most expensive project (with a budget of 10 mil) in the history of Central European cinematography, **Bathory** (SK-CZ-UK-HU), in which director Juraj Jakubisko has elected to clear the name of the “blood” countess Elizabeth Bathory. Out of the 21, only five are minority co-productions.

■ Several medium-length feature films were made at the Faculty of Film and Television at the Academy of Music and Dramatic Arts (FTF VŠMU) – e.g. **Summer Games** (Letné hry, dir. Marián Tutoky), **Smoking Kills** (dir. Kristína Herczegová) and also independent productions – **Love (A Short Film about Zorro)** (Láska (krátky film o Zorrovi), dir. Dušan Vicen). Peter Bebjak made the dance film **Darkroom**.

■ As for documentaries, Pavol Barabáš made two medium-length films – **Unknown Antarctica** (Neznáma Antarktída) and **High Tatras – A Wilderness Frozen in Time** (Vysoké Tatry – Divočina zamrznutá v čase, A-SK-DE), and some dozen student films were made as well – e.g. **People by the Railway Track** (Ľudia na trati, dir. Arnold Kojnok), **Cold Joint** (Studený spoj, dir. Miroslav Remo), **Stoka** (dir. Zuzana Piussi), **Viktor – Homo Triumphalis** (dir. Maroš Berák), **Labourers** (Gastarbeiteri, dir. Iveta Grófová), **Where Is...?** (Kde je?, dir. Lenka Dimunová), **My Aunt Timrava** (Moja teta Timrava, dir. Katarína Kočalková).

■ The Slovak Television Company remains the largest producer of documentaries; in 2007 it made, either on its own or in association with independent filmmakers, more than 20 films (see chapter on Television).

■ The only 35 mm animated film was the short **Four** (Štyri) by Ivana Šebestová.

→ STATE AUDIOVISUAL SUPPORT

■ The Ministry of Culture of the Slovak Republic (MC SR) earmarked **3,225,807 EUR** in its budget for the 2007 AudioVízia Programme (in 2006 the MC SR granted **4,856,000 EUR** for the audiovisual industry). In effect, in 2007 **3,393,283 EUR** was granted for the support of audiovisual projects.

■ The grant commission, with the same nine members, met and assessed projects from two rounds (5 December 2006 and 24 April 2007) over four sessions.

■ As the Programme has already operated on similar principles for four years, the MC SR insisted on strict observance of the conditions for submitting applications; thus 92 projects (in 2006 this figure was 73) had to be rejected as incomplete. Projects were registered electronically for the second successive year. In the 2007 AudioVízia Programme, **318** projects were submitted (270 in 2006) within eight sub-programmes, of this number **120** were supported (the same figure as in 2006):

– Production and Development of Audiovisual Works: **93** projects (of which 22 were successful ; 1 applicant withdrew the application);

- Production of Audiovisual Works: **92** projects (31 of which succeeded);
- Production of Full-length Films for Cinema: **30** projects (10 of which succeeded);
- Postproduction and/or Distribution of Audiovisual Works: **39** projects (23 of which succeeded);
- Minority Co-production of Full-length Films for Cinema: **14** projects (2 of which succeeded; 1 applicant returned the grant);
- Distribution of Foreign Audiovisual Works: **10** projects (4 of which succeeded);
- Events, Educational Activities and/or Presentation of Audiovisual Works: **33** projects (26 of which succeeded);
- Publishing Activities in the Audiovisual Industry: **7** projects (2 of which succeeded; 1 applicant withdrew the application).

■ **ALLOCATION OF FUNDS
IN THE 2007 AUDIOVÍZIA SUB-PROGRAMMES (as of 31 December 2007 in EUR)**

1. Production and Development of Audiovisual Works – 245,601 / 7.3%
2. Production of Audiovisual Works – 653,812 / 19.3%
3. Production of Full-length Films for Cinema – 1,238,358 / 36.5%
4. Postproduction and/or Distribution of Audiovisual Works – 442,493 / 13%
5. Minority Co-production of Full-length Films for Cinema – 96,774 / 3%
6. Distribution of Foreign Audiovisual Works – 19,507 / 0.6%
7. Events, Educational Activities and/or Presentation of Audiovisual Works – 686,269 / 20%
8. Publishing Activities in Audiovisual Industry – 10,469 / 0.3%

The greatest financial support was granted to the following projects:

Amount in EUR	Project title	Entity	Sub-programme
410 557	2007 Bratislava International Film Festival	Ars Nova	07
404 958	Mosquitos' Tango (Tango s komármí)	Luther & Partner s.r.o	03
161 290	Heaven, Hell. Earth (Nebo, peklo. zem)	TRIGON Production s.r.o.	03
146 626	Flowers of Sakura (Kvety sakury)	ARINA s.r.o.	03
111 437	Cooking History (Ako sa varia dejiny)	Peter Kerekes s.r.o.	03
102 639	Half-life (Polčas rozpadu)	JMB Film and TV Production Bratislava s.r.o.	03
102 639	Small Celebrations (Malé oslavy)	ALEF Film & Media Group s.r.o.	03
96 774	Slovak Films of the 70's (Slovenský film 70. rokov)	Petit Press, a.s.	04
87 977	15th International ART FILM FESTIVAL 15. ART FILM MFF	Art Film, n.o.	07
87 977	3 Seasons in Hell (Tri sezóny v pekle)	TRIGON Production s.r.o.	05
87 977	Soul at Peace (Pokoj v duši)	FORZA, a.s.	03
87 977	Gypsy Virgin (Cinka Panna)	ATTACK spol. s.r.o.	03
58 651	My Father Gulag (Môj otec Gulag)	TRIGON Production s.r.o.	02

■ Literary Fund

■ The mission of the Literary Fund is to support the development of artistic, scientific and professional literature, journalism and creative activities in theatre, film, radio and television. In 2007, the committee of the Section for Creative Activities in Television, Film and Video Production supported, by way of the ALFA programme, the creation of new original literary works for the production of feature, documentary and animated films. The Section committee also evaluated the 2006 film and television production and awarded the Igric Awards to the successful filmmakers. You will find more about the Igric Awards in the **Local Festivals, Reviews and Awards** chapter. Also in 2007, contributions to the creative road in Slovakia and abroad were paid, as well as rewards for performing artists celebrating an anniversary. It did not forget those performing artists who are no longer in a productive age, either, nor those who were in financial need due to illness, old age or for other objective reasons. In all, the creative section granted producers and artists support of 108,405 EUR. Almost half of this sum (52,141 EUR) was granted to 56 filmmakers in the form of a scholarship.

→ MEDIA

■ On 1 January 2007 a new version of the MEDIA Programme entitled MEDIA 2007 came into effect. Its new priorities (in addition to the priorities of the previous generation of the programme: support for the distribution of European films and strengthening the competitiveness of the European audiovisual area) also include support for digitalization of the industry and support for the training process focusing on mobility for film academy students. Support for the distribution of European films remains the most important role of the MEDIA Programme within the new generation, with over 50% of all the funds in the Programme budget earmarked for it.

■ In 2007 MEDIA Desk Slovakia continued to perform its basic roles based on the action plan and budget formerly adopted: it freely provided information on the MEDIA Programme to all interested parties, it provided consultations to applicants for Programme support and also performed activities aimed at the closer integration of Slovak audiovisual professionals into Europe. Although, according to the new rules of the European Commission, MEDIA Desk Slovakia, as is the case for all the other MEDIA Desks in the new Member States, may no longer grant scholarships for training, we have organized (in association with the MEDIA Desks in the Czech Republic and Hungary) a series of workshops on various topics.

■ In 2007 Slovak audiovisual entities received support from the MEDIA Programme totalling **291,997 EUR** of this amount 41,500 was allocated to the Cinema Distribution Selective Support scheme, 142,497 to the Cinema Distribution Automatic Support scheme and 45,000 to the Promotion – Festivals scheme (30,000 for the IFF Bratislava and 15,000 for Prix Danube). And finally the joint project of the Academy of Music and Dramatic Arts (VŠMU), La Femis and London International Film School, entitled the European Film School Network, received 43,000 . It is especially gratifying that a Slovak project was granted development support – this is the documentary Excursions by Peter Kerekes (20,000). The project gained the highest score of all the projects entered.

- The overall success rate of applicants for support remains very high it ranges from 85 to 100%.
- If we add indirect support to these figures (Europa Cinemas – **51,633 EUR**), we get the total amount of support of **343,630 EUR**.
- From 2003 to 2007, overall support for Slovak entities reached **1,623,203 EUR**.
- In March, MEDIA Desk Slovakia organized a screen-writing seminar (lecturer Martin Daniel) in Prague in tandem with the Czech MEDIA Desk, and in Budapest in June along with the Hungarian MEDIA Desk and the Erich Pommer Institut (lecturers Torsten Poeck and Dirk Poppendieck) a seminar on Financial and Legal Issues of Co-productions. Both were attended by a substantial number of Slovak professionals. Then, in September, MEDIA Desk organized (together with the Italian production company Fabulafilm, TRIGON Production, IFF Cinematik and the MEDIA Desks of the Czech Republic and Hungary) a seminar on the Developing and Producing National Films for International Market. The seminar was held on 7 and 8 September in Piešťany, the international experts were held in high regard (Christian Routh, Spain, Max Wiedemann, Germany and Jasmila Žbanič, Bosnia and Herzegovina) and there was a very positive response from the local professionals and the media.
- On 1-2 December MEDIA Desk organized a Moonstone seminar (lecturer Jean-Luc Ormieres) in association with the IFF Bratislava and MEDIA Desks from Hungary and the Czech Republic (with over 50 participants from these countries and, of course, from Slovakia also). The seminar was intended especially for experienced producers, screenwriters and directors and, according to the feedback from participants, it provided top-quality and, for the Slovak audiovisual sector, also very much needed information about the various phases of project development up to the first day of shooting, about financial and other issues, about the relationship between the director, producer and screenwriter in the project implementation phase prior to the shooting itself.
- On 7 December, MEDIA Desk Slovakia co-organized the presentation of new Slovak films (within the IFF Bratislava) and, in a special block, it provided information on the opportunities for project development support in the new generation of the MEDIA 2007 Programme.

Overview of Entities Supported in 2007

2007 SUPPORT OVERVIEW			
Entity	Scheme	Project	Amount in EUR
STV	Festivals	Prix Danube	15,000
Continental Film	Selective distribution	Ugly Duckling and Me!	12,000
Continental Film	Selective distribution	Zwartboek	4,000
Magic Box	Selective distribution	Alatriste	3,000
Magic Box	Selective distribution	La Mome	2,000
Palace Cinemas	Selective distribution	Shutka Book of Records	1,500
Ars Nova	Festivals	IFF Bratislava	30,000
Atlantis Entert.	Selective distribution	Le Serpent	5,000
Atlantis Entert.	Selective distribution	Paris, je t'aime	5,000
Continental	Selective distribution	Irina Palm	2,000
Peter Kerekeš	Development of projects	Excursions	20,000
ASFK	Selective distribution	Import export	3,000

2007 SUPPORT OVERVIEW			
Entity	Scheme	Project	Amount in EUR
Tatrafilm	Selective distribution	Pravidla ľži	4,000
ASFK	Automatic distribution		19,056
Continental Film	Automatic distribution		56,361
ITA Agentúra	Automatic distribution		37,286
Magic Box Slovakia	Automatic distribution		19,904
Tatra Film	Automatic distribution		9,890
VŠMU	Training – initial	European Film School Network	43,000
MEDIA Total			291,997
Europa Cinemas			51,633
TOTAL			343,630

→ EURIMAGES

■ Eurimages is the only cinematographic fund of the Council of Europe which supports transnational co-productions of full-length films. It has been operating since 1988 and Slovakia became a member on 15 April 1996. Zuzana Gindl-Tatárová has been the Slovak representative in Eurimages since April 2005.

■ In 2007, Eurimages had 33 member states. From its establishment up to the end of 2007 its Film Board supported 1,180 European co-productions with over 348 mil. EUR. Modified Eurimages Fund directives have been in force since 2004. The main change was the termination of two schemes originally divided into films with a strong commercial and distribution potential, and films with a relatively low budget and artistic nature reflecting the cinematographic and cultural diversity of the European countries.

■ In 2007, two Slovak projects applied for Eurimages support. The Slovak-Czech-Italian co-production **Pluto – Small Celebrations** (Pluto – Malé oslavy, SK-CZ-IT) by the Slovak screenwriter Slavena Liptáková (director Zdeněk Tyc) with a 51% majority Slovak share (ALEF Film & Media Group – Marián Urban) was endorsed as a priority project by the working group at the 106th session of the Eurimages Board and support amounting to 180,000 EUR was granted to it. 39% of the project is apportioned to the Czech partners and 10% to the Italian co-producer.

■ At the last two sessions of the Eurimages Board (107th in Alicante – October, 108th in Paris – December) in 2007, a Slovak minority project (11% TRIGON Production – Patrik Pašš) – **3 Seasons in Hell** (3 sezóny v pekle) by director and screenwriter Tomáš Mašín (CZ-DE-SK) – was entered twice. On both occasions the project was withdrawn by the Czech producer Dawson Production (69%, the remaining 20% belong to the German co-producer Babelsberg Film GmbH) due to lack of completeness, even before it got onto the agenda of both the above meetings. It was successful the third time at the 109th session of the Board in March 2008 in Strasbourg, where it was granted support amounting to 450,000 EUR.

■ In 2007, Slovakia contributed to the Fund a total of 100 281 . Slovak co-productions were granted 180 000 in 2007. From January 2005 to March 2008 the Slovak contribution to Eurimages was **379,387 EUR** and Slovak co-productions were granted altogether **2,230,000 EUR** the net profit, therefore, amounts to **1,850,612 EUR**. A further four sessions will be held in 2008.

→ FILM DISTRIBUTION

■ In 2007, **198 titles** were released in Slovakia – out of that 166 in the general distribution and 32 in film clubs. This is 22 more than in 2006, and the most since the establishment of the independent Slovak Republic. Particularly gratifying is that the number of domestic film releases as well as their admission increased. The total admission on all films screened in Slovak cinemas in 2007, however (following an unbelievable increase in 55.51 percent in 2006) fell by 18.34 percent. Thus, while in 2006 we recorded the second highest increase in admission within the EU; in 2007 we experienced the highest decrease. One reason, among others, included the disappearance of cultural vouchers from the Ministry of Culture of the Slovak republic (in 2006, under the project called Voucher system to support the access of elementary and secondary school students and teachers to cultural values, students and teachers of elementary and secondary schools were granted a million 6 vouchers that could be used to pay for admittance to cinemas, theatres, galleries, museums and libraries).

Only 5 films (in 2006 it was 9) were attended by more than 100 thousand viewers.

■ Overall, in 2007 in Slovakia, 481 films were screened in cinemas (out of that 221 in film clubs), out of that 198 were released (out of that 2 were re-released) from 24 countries. The films were presented by 10 distribution companies (compared to 2006, WN Danubius Film and Metropolis Plus have since dropped out): Tatrafilm (48 films – 36 in 2006), Continental Film (41 – 39 in 2006), The Association of Slovak Film Clubs (32 – 24 in 2006), Magic Box Slovakia (11 – 18 in 2006), SPI International (17 – 17 in 2006), ITAFILM (10 – 16 in 2006), Saturn Entertainment (20 – 12 in 2006), Intersonic (4 – 4 in 2006), Anna Kováčová (1 – 1 in 2006).

■ Based on share of admission (31.99%) and box-office revenues (33.81%), the clear lead belongs (already for the third year in a row) to Tatrafilm distribution company. The second is Continental Film (21.74 / 21.97), and the third position has been taken by SPI International (13.74 / 12.83). From the non-members of the Union of Film Distributors of SR the Association of Slovak Film Clubs (ASFK) was the most successful with a 2.55 percent share of admission (in 2006 it was 2.66), and with 1.15% share on the box-office revenues (1.47% in 2005) it finished on the seventh place. Last year, most releases were from the USA (114 – out of that 4 in film clubs) the second position was taken by films from Great Britain (17 – out of that 2 ASFK), and the third by the Czech Republic (14 – out of that 5 ASFK).

■ Since the establishment of Slovakia, only in 2000 and 2005 had the number of cinema viewers been lower than in 2007. The attendance of **2,772,909 viewers** in 2007 represent a decrease in 18.34 percent in comparison to 2006 (3,395,670). In 2007, the viewers paid admission amounting to **8,240,494 EUR**, which is less in 3.87 percent than 8,544,235 EUR in 2006. The average admission in Slovakia, thus, for the first time, exceeded the limit of 2.97, which represent a year-to-year growth in 18.11 percent. The average number of viewers per screening dropped from 41.40 (in 2006) to 30.31 (in 2007).

■ In 2007, 5 Slovak films were released in the cinemas **Demons, Return of the Storks, Half-life, Facing the Enemy** and **Tepuy**, and 4 minority co-productions **I Served the King of England** (Obsluhoval jsme anglického krále, 2006, dir. Jiří Menzel, CZ-SK), **The Last Legion, Roming**

and **Little Girl Blue**, which have altogether been attended by 147,267 viewers. For detailed results please see the chart.

■ The number of viewers of all 27 Slovak films (including minority co-productions) screened in 2007 represents 5.36% of all viewers in the Slovak cinemas. After subtracting minority co-productions (10), the share of domestic films on the overall number of viewers decreases to 1.06% (0.40% in 2006). The most successful Slovak film on the 50th position was **Half-life** with 12,757 viewers. The minority co-production **I Served the King of England** with 75,042 viewers was the 7th most attended film in 2007 in Slovakia.

■ In 2007, also 3 short films by VŠMU students were included in cinema distribution. Film **From the Street** (Z ulice, 2003) by Stano Petrov was screened before the film **Grbavica** (dir. Jasmila Žbanić); **Lionardo Mio** (2005) by Ivana Šebestová before film **William Shakespeare's The Merchant of Venice** (dir. Michael Radford) and **Monstrance** (Monštrancia) (2005) by Mariana Čengel-Solčanská before the film **Time** (dir. Kim Ki-duk). An animation by František Jurišič **Ecomorphosis** (Ekomorfoza) (2006) was presented in May in the Bratislava cinema Tatra as a pre-film on all screenings shorter than 120 minutes.

■ In 2007, five Slovak films were released in the Czech Republic. The full-length feature documentary by Martin Šulík **Martin Slivka – The Man Who Planted Trees** (215 viewers / 542nd place) and four minority co-productions – **I Served the King of England** (849,078 / 2nd place), **Roming** (219,153 / 11th place), **Little Girl Blue** (150,088 / 19th place) and **The Last Legion** (8,975 / 155th place). In 2007, a total of sixteen Slovak and co-production films were screened in the Czech Republic, and were attended by 1,228,634 viewers – that is almost half of the movie-goers attending all films in the Slovak distribution! Sad to say, that majority Slovak films attracted only 1,287 viewers – which is only a 0.10 percent of that extremely imposing figure. With the exception of Šulík's film, those were titles released in previous years which had only 60 screenings altogether.

■ TOP 10 FILMS 2007 BY ADMISSION (For the period of January, 1 to December 31, 2007)

TOP 10 FILMS 2007 BY NUMBER OF VIEWERS						
Ranking / #	Film Title	Country of Origin	Distributor	Release Date	Number of viewers	Box Office
1	Harry Potter and the Order of Phoenix	US	Continental film	12.07.07	208,609	612,895 EUR
2	Shrek the Third	US	Tatrafilm	14.06.07	203,233	577,878 EUR
3	The Simpsons Movie	US	Tatrafilm	26.07.07	203,233	481,892 EUR
4	Pirates of the Caribbean: At the World's End	US	Saturn Entertainment	24.05.07	126,342	404,574 EUR
5	Empties	CZ	SPI International	19.07.07	101,294	320,627 EUR
6	Ratatouille	US	Saturn Entertainment	30.08.07	96,903	282,644 EUR

TOP 10 FILMS 2007 BY NUMBER OF VIEWERS

Ranking /#	Film Title	Country of Origin	Distributor	Release Date	Number of viewers	Box Office
7	I Served the King of England	CZ-SK	Magic Box Slovakia	25.01.07	75,042	209 022 EUR
8	Perfume: The Story of a Murderer	DE-FR ES	SPI International	11.01.07	52,636	163 136 EUR
9	Spider-Man 3	US	Itafilm	03.05.07	50,202	155 062 EUR
10	Bridge to Terabithia	US	SPI International	22.02.07	48,721	122 037 EUR

Source: Union of Film distributors of the Slovak Republic

■ In 2007, 27 titles changed places at the top of the ladder. The film **Ratatouille** held the number one spot for the longest with 6 times (in 2006, **Ice Age 2** was at number one 7 times). However, the highest admission during the first week of screening was achieved by **The Simpsons Movie** (62,942 viewers). The second most successful film by admission per week was **Harry Potter and the Order of Phoenix** with 59,664 viewers; and the third was **Shrek the Third** with 56,405 viewers. The most successful film amongst the viewers in 2007 (**Harry Potter and the Order of Phoenix**) with 208,609 viewers would, in 2006, have only reached the third position.

DISTRIBUTION OF SLOVAK AND COPRODUCTION FILM RELEASES IN SLOVAKIA IN 2007

Position #	Film Title	Director	Year of production	Country of Origin	Distributor	Release Date	Number of Prints	Screenings	Number of viewers	Box Office
7	I Served the King of England (Obsluhoval jsem anglického krále)	Jiří Menzel	2006	CZ-SK	Magic Box Slovakia	25.01.07	9	1,604	75,042	209,022 EUR
19	Roming	Jiří Vejdělek	2007	CZ-RO SK	Anna Kováčová	06.09.07	12	666	25,691	80,630 EUR
50	Half-life (Polčas rozpadu)	Vlado Fischer	2007	SK	Saturn Entertainment	06.12.07	7	330	12,757	33,827 EUR
56	The Last Legion	Doug Lefler	2006	US-UK FR-SK	SPI	04.10.07	12	558	12,034	36,510 EUR
80	Tepuy (Tepuy: Cesta do hlbín zeme)	Pavol Barabáš	2007	SK	SPI	13.09.07	3	347	7,594	16,638 EUR
93	Little Girl Blue (Tajnosti)	Alice Nellis	2007	CZ-SK	Saturn Entertainment	11.10.07	4	303	6,463	19,212 EUR
123	Return of the Storks (Návrat bocianov)	Martin Repka	2007	SK-D CZ	Continental Film	20.09.07	5	277	3,865	10,109 EUR
126	Facing the Enemy (Rozhovor s nepriateľom)	Patrik Laňčarič	2007	SK	Itafilm	08.03.07	8	483	3,756	10,118 EUR
126	Demons (Démoni)	Róbert Šveda	2007	SK	Continental Film	15.11.07	2	69	584	1,762 EUR

Source: Union of Film Distributors SR, Association of Slovak Film Clubs, Anna Kováčová

→ VIDEODISTRIBUTION

■ In 2007, **1,070 new titles** were released on the market, which was 20 % more than in 2006 (889 titles). Since 1998, when the DVD format was introduced to the Slovak and Czech markets, distributors have released a total of 5,844 titles. According to the information from the DVD Group.cz, in 2007, a total of **485,615 DVDs** were sold on the Slovak market (396,417 in 2006). Out of that, 404,675 were sold in shops (310,848 in 2006) and 80,940 to video-rentals (85,569 in 2006). From 2005, the DVD format has completely dominated the film carriers market. Most of the distribution companies do not distribute new productions on VHS any more. Nevertheless, in 2007, a new medium appeared on our market – a Blu-ray disk (BD), which in global competition, defeated the HD DVD system. The first film on BD released was **Casino Royale** (2006) on April 24, 2007; and before the end of 2007, Bontonfilm (so far an exclusive publisher of BDs on our market) released 56 titles for the price of 32,23 – i.e. a price comparable to that at the launch of the DVD video.

■ The year 2007 can also be characterized by another new trend: distribution of DVD s as a supplement to daily papers (Nový čas, Plus jeden deň, Pravda) and magazines (TV Svet, etc.); while a film on DVD in a shop costs on average **8,77 EUR**, in the news-stands it is offered for prices starting from **1,32 EUR**, which is lower than the rental fee in video-rentals. This is also a reason why people buy films on DVD more often than they rent them. The situation of video-rentals is made even more difficult due to the possibility to order films, for example through the digital television Magio from T-Com (270 titles) and/or through its portal Station. The service Video on Demand is a part of the Digital Television offered by Orange Slovakia within a package of services Orange Home. It offers 230 titles, of which some of them are in Full HD quality.

■ In terms of releasing national audiovisual productions on DVD, 2006 was a breakthrough year; 27 DVDs with the Slovak audiovisual productions were released, including 12 full-length feature films. In 2007, we recorded a further increase. A total of **31 titles** were released, out of that **22** with Slovak and co-production full-length films!

■ Most of the titles were released as a part of two unique projects in Slovakia. The Slovak Film Institute (SFI) and the Petit Press Publishing House, with the financial support of the Ministry of Culture of the Slovak Republic, prepared edition called **Slovak Cinema of the 70's**. Each week from September 21 till December 7, 2007, those interested could buy in the news-stands one of 10 Slovak films from the 1970's on DVD for 2,9 . The edition included the following films: **And I'll Run to the Ends of the Earth** (A pobežím až na kraj sveta, 1979, dir. Peter Solan); **Red Wine I-II** (Červené víno I-II, 1976, dir. Andrej Lettrich); **If I Had a Gun** (Keby som mal pušku, 1971, dir. Štefan Uher); **Wild Lilies** (Ľalie poľné, 1972, dir. Elo Havetta); **Copper Tower** (Medená veža, 1970, dir. Martin Hollý); **Eagle Feather** (Orlie pierko, 1971, dir. Martin Hollý); **Pacho, the Brigand of Hybe** (Pacho, hybský zbojník, 1975, dir. Martin Ľapák); **Build a House Plant a Tree** (Postav dom, zasaď strom, 1979, dir. Juraj Jakubisko); **Pink Dreams** (Ružové sny, 1976, dir. Dušan Hanák); **The Winner** (Vítaz, 1978, dir. Dušan Trančík) and DVD with newsreels – **Week in Film 1970 – 1979 – Selected Newsreels**.

■ By the end of 2007, a total of **105,746** DVDs had been sold (in 2006, 100,625 DVDs were sold from the series Slovak Film of the 80's); the average sales of the set of 10 film DVDs was 10,195 the average sales of the complete series including the DVD with film weeklies was 9,613. The best selling title was *Pacho, the Brigand of Hybe* (20,225), followed by *Red Wine I-II* (14,611) and 2 films by Martin Hollý, *Copper Tower* (12,986) and *Eagle Feather* (12,609).

■ The Plus Production Company in co-production with Slovak Television Company (STV) has continued in a joint project of restoring and protecting the audiovisual cultural heritage with the title **Digital Videotheque of Slovakia** (DVS). In 2007, they released **17 titles** from the STV archive: **Bambulka's Adventures III** (*Bambulkine dobrodružstvá III*); **Čin Čin; Danka and Janka** (*Danka a Janka*); **Jurošík I, Someone's Behind the Door (L+S and the guests II)** (*Ktosi je za dverami (L+S a hostia II)*); **Someone's Behind the Door (L+S and the guests III)** (*Ktosi je za dverami (L+S a hostia III)*); **Muška Svetluška, A Year in the Countryside I (Spring and Summer)** (*Rok na dedine I (Jar a leto)*); **The Spotted Heifer** (*Rysavá jalovica*); **Snail Maťo and Elf Klinček 2** (*Slimák Maťo a škriatok Klinček 2*); **She Fell From the Clouds III** (*Spadla z oblakov III*); **She Fell From the Clouds IV** (*Spadla z oblakov IV*); **Statky zmätky The Uncle Ragan III** (*Sváko Ragan III*); **The Three Bugs** (*Traja chrobáci*); **Sinful Wine (The Radošina Naive Theatre RND II)** (*Víno vinovaté (RND III)*); **Women's Law** (*Ženský zákon*) and the album *Bambulka* consisting of 3 DVDs and a CD.

A total of 91,425 pieces were sold. The most successful titles were: **The Shepherds Watched** (*Pásli ovce valasi*), **Uncle Ragan II** and **The Three Bugs**. In the first two weeks, each title was offered for 5,85 EUR; later the price increased to 8,77 EUR.

■ Besides the series Slovak Cinema of the 70's, the SFI also released a DVD with the director's cut of the epic film **Escape to Budapest** (*Útek do Budína*, 2002/2006, dir. Miloslav Luther).

■ Pavol Barabáš, a documentary filmmaker, has continued releasing his films on DVDs. In 2007, he released his jubilee 10th DVD; this time with the current title **Tepuy** (*Tepuy: Cesta do hlbín zeme*). Intersonic in cooperation with the Film Factory released a film by Miro Šindelka **It Will Stay Between Us** (*Zostane to medzi nami*, 2003); Bontonfilm/Centre of the Czech Video released a fairy-tale by Július Matula **Nebojsa** (1989); Magic Box released two films by Martin Šulík **Land-scape** (*Krajinka*, 2000) and **Orbis Pictus** (1997); and two minority co-productions – **I Served the King of England** and **Roming**. Another minority co-production **Little Girl Blue** was released by Bontonfilm, and **The Last Legion** (2006) by Doug Lefler has so far only been released in the USA for Region 1.

■ Three films by Dušan Rapoš were released in the form of a supplement in the package of Slovak daily *Plus jeden deň* – **A Fountain for Suzanne** (*Fontána pre Zuzanu*, 1985) and **A Fountain for Suzanne 1-3** (*Fontána pre Zuzanu 1-3*) in the Czech daily *Aha!*

The released DVDs also offered successful programs of TV Channels JOJ (**Mafstory**, *Mafiánske historky*) and STV (**Best of SOS**). The documentary by Martin Hollý **The Higher Principles of Ivan Mistrík** (*Vyššie princípy Ivana Mistríka*, 2002) was released on DVD as a supplement to the book **Ivan Mistrík – a man from a different place** (*Človek odinakiaľ Ivan Mistrík*).

■ In the **DaViD survey** of the best DVD in 2007, which was, for the third time announced by the association DVDGroup.Cz and magazine PC_Space, the following films were awarded in the respective categories: The most popular Slovak film: **A Fountain for Suzanne I.** (SFI and SME); The most popular Slovak television classic: **Uncle Ragan I.** (STV and PlusProduction); The most popular Czech film: **Rafters** (Raftáci, Magic Box); The most popular foreign film: **Pirates of the Caribbean 2: Dead Man's Chest** (Bontonfilm); The most popular animation: **Ice Age 2** (Bontonfilm); The most popular foreign classic from 1950 to 1979: **You Only Live Twice** (Bontonfilm); The most popular 2-disc edition: **Harry Potter and the Goblet of Fire** (Magic Box); The best bonuses: **Ice Age 2** (Bontonfilm); The most popular collector's collection of 4 or more discs: 8xDVD **Harry Potter collection – The first four years** (Magic Box); The most impressive menu of the disc: **Ice Age 2** (Bontonfilm) and Special Acknowledgement of the Association DVD Group.cz: The best picture: **Da Vinci Code** (Bontonfilm) The best sound: **V for Vendetta** (Magic Box) Editorial event of the year: **Stalker** (Zóna and Aerofilm); and the Most impressive cover: **James Bond Agent 007 – Monster Box** (Bontonfilm).

→ CINEMAS

■ The number of cinemas in the Slovak Republic has continued to decline. For comparison – in 1990 there were 703 cinemas, in 1993 – 456, in 2006 – 217, and in 2007 their number dropped to the historical low of **207 cinemas** with a total of 251 screens (20 of which were outdoor summer cinemas) and 3 video-cinemas.

■ No new multiplexes were added to the existing two in Bratislava – Palace Cinemas with 12 screening rooms (2,316 seats) and Istropolis Cinema Center with 8 screening rooms (1,619 seats). However, 4 miniplexes were opened, so the overall number of screens, compared to 2006, increased by six. On May 3, a 6-screening room Europa Cinemas (1,137 seats) was opened at the Europa Shopping center in Banská Bystrica, and, by the end of the year, 3-screening room miniplexes were opened by the MAX shopping centers in Dunajská Streda (opened on October 20, 2007, 460 seats) Skalica (November 15, 2007, 438 seats) and a miniplex with 5 screening-rooms in Žilina (December 8, 2007, 926 seats). In 2008, this number is to be extended by additional facilities in Prešov and Košice.

■ Out of 207 cinemas, 111 (53.62 %) have mono-sound, and 44 screening-rooms (17.74%) have wooden seats still 56 cinemas (27.05%) do not have the required new type of analogue track sensors, i.e. Cyan Dye Track, included, from January 1 2005, in 90 percent of all films arriving for distribution.

■ Top 5 cinemas based on admission in 2007:

1. Palace Cinemas (Bratislava – 12 screens) 707,072 viewers
2. Istropolis Cinema Center* (Bratislava – 8 screens) 350,933 viewers
3. Europa Cinemas (Banská Bystrica – 6 screens) – 152,688 viewers
4. Cinemax (Nitra – 4 screens) – 141,080 viewers
5. Cinemax (Trenčín – 4 screens) – 133,114 viewers

- The most successful single screening room cinema in Slovakia was the Capitol Cinema in Košice.
 - In 2007, Slovak multiplexes were visited by 1,058,005 viewers (1,114,347 in 2006), that is 38.16% of all viewers (32.82% in 2006); they paid a total of 4,209,421 EUR for admission (4,163,059 in 2006). This amount accounts for 51.08% of gross box office revenues in 2007 in all cinemas (in 2006 it was 48.72% and in 2005 – 60.46%).
 - In 2007, the share of cinemas with multiple screening rooms increased significantly. Together with multiplexes they contributed 62.16% of overall admissions and 75.65% of overall box office revenues, i.e. by three-fourths, while the number of their screening rooms (55) constitutes only 21.91% of all screening rooms in Slovakia.
 - The Europa Cinemas network includes cinemas Mladosť, Tatra and Charlie Centrum in Bratislava, cinemas in Banská Bystrica (Korzo), Martin (Strojár), Nitra (Orbis), Prešov (Klub), Rimavská Sobota (Orbis), Ružomberok (Kultúra), Spišská Nová Ves (Mier), Zvolen (Mier) and Žilina (Klub).
- * *The multiplex Istropolis Cinema Center was closed on December 14, 2007 and reopened in April 2008 by a new operator.*

→ FILM CLUBS

- Film clubs in Slovakia have an irreplaceable role in the education of film viewers. Each year they make available to viewers a range of significant productions from world cinema, which would otherwise not reach the general public. It is also gratifying, that in recent years, arthouse films have not only been shown in film clubs, but were also shown in “classic” cinemas and multiplexes. As of December 31, 2007, there were **49 film clubs operating** in Slovakia (54 in 2006) associated in the Association of the Slovak Film Clubs (ASFC).
- The price of a membership card was 2,05 EUR (the same as in 2006). The number of FC members has gradually decreased. In the 2001/2002 season there were 20,941 members; as of December 31, 2007 only 7,044.
- In 2005 and 2006, the admissions of films distributed by ASFC slightly exceeded the 90,000 viewers. In 2007, however, we recorded a decrease. The overall admissions of arthouse films (not only in FCs but in other cinemas as well) declined from 90,483 viewers in 2006 to **70,649 viewers**, i.e. a 22 percent decline. A similar decline was also recorded in film clubs associated in ASFC and in cinemas not registered in ASFC (12,908 viewers). It can be comparable with the situation in the general distribution where the admissions dropped by 18.34 percent compared to 2006.
- In the period from January 1 – December 31, 2007, a total of 2,673 projections (in 2006 it was 2,969) were screened in film clubs and visited by **57,741 viewers** (72,510 viewers in 2006); the average was 21.60 viewers per projection (in 2005 – 22.42 viewers and in 2006 – 24.42 viewers). In 2007, arthouse titles constituted 2.55 percent of the overall admissions.

■ The average admission rate per film club member also increased from 7.56 to 10 projections per year (for comparison: a Slovak citizen goes to the cinema 0.55 times a year). The average admission fee in film clubs was EUR 1,37 (1,39 in 2006), and 1,34 (1,39 in 2006) for an arthouse film projection in all other cinemas. Most of the film clubs operate in classic cinemas. It is the FC Europa in Banská Bystrica, which – in the poll Kinema Film of the Year 2007 conducted last year – received the top award in the category of Film Club of the Year for the highest number of viewers per year (4,807) in a club with a single screening room. In September 2007, the Film Club of Banská Bystrica, which has been in existence since 1964, moved to the multiplex.

■ The most important events organized by the Association of Slovak Film Clubs in 2007 included the Slovak section of the 14th International Film, Television and Video Festival Febiofest, and the touring film festival Project 100 2007 presenting the following films: **Carmen** (dir. Carlos Saura); **The Road Home** (dir. Zhang Yimou); **Cléo from 5 to 7** (dir. Agnès Varda); **North by Northwest** (dir. Alfred Hitchcock); **Pat Garrett and Billy the Kid** (dir. Sam Peckinpah); **Lights in the Dusk** (dir. Aki Kaurismäki); **Taxidermia** (dir. György Pálfi); **The Third Man** (dir. Carol Reed); **Tsotsi** (dir. Gavin Hood) and **The Wind that Shakes the Barley** (dir. Ken Loach).

THE MOST SUCCESSFUL FILMS IN FILM CLUBS (For the period from January 1 – December 31, 2007)

Ranking	Title (Director)	Number of screenings	Number of viewers
1	Pleasant Moments (dir. Věra Chytilová)	150	4,769
2	Samaritan Girl (dir. Kim Ki-duk)	85	2,442
3	Time (dir. Kim Ki-duk)	91	2,079
4	Grbavica (dir. Jasmina Žbanić)	77	2,033
5	The Bow (dir. Kim Ki-duk)	76	1,981
6	Shortbus (dir. John Cameron)	74	1,786
7	Transylvania (dir. Tony Gatlif)	60	1,728
8	Tie Me Up, Tie Me Down! (dir. Pedro Almodóvar)	60	1,725
9	Adam's Apples (dir. Anders Thomas Jensen)	33	1,724
10	Lights in the Dusk (dir. Aki Kaurismäki)	54	1,547

■ This was the 6th consecutive year that the most popular club title was a Czech film. In 2007, the most successful film was one by Věra Chytilová **Pleasant Moments** (Hezké chvílky bez záruky). However, this time as little as 4,769 viewers were enough to win the top spot, which was only one-third of the 13,174 viewers who went to see **Something Like Happiness** (Štěstí) – the most attended film in 2006. Chytilová's film placed 111th in the ranking of admission in 2007, and thus, it has preceded films like **Little Miss Sunshine** and **The Lives of Others**.

■ The highest numbers of movie-goers saw films in Bratislava FC Charlie Centrum (9,994); Banská Bystrica FC Európa (4,807); Košice FC Cinefil (4,579); in the archive cinema Lumiere (4,170) of the Slovak Film Institute (Charlie Centrum) and in Nostalgia in Bratislava (3,774).

→ NATIONAL FESTIVAL, REVIEWS AND AWARDS

■ Also in 2007, the most important events of the year included the international film festivals Art Film Trenčianske Teplice/Trenčín and the IFF Bratislava.

15th IFF Art Film Trenčín / Trenčianske Teplice (www.artfilm.sk) took place from June 22 – 30. This jubilee year brought several changes. The focus of the festival has shifted to Trenčín, the composition of the organizational staff and the program structure have also changed. The competition included feature films, full-length documentaries, short and student films and productions in a new section: Eastern Panorama presenting films from Central and Eastern Europe. Overall, 155 films were presented. The Chairman of the Jury was the Iranian Director Jafar Panahi. The Blue Angel Award was taken ex aequo by **Fish Dreams** (dir. Kiril Mikhanovsky, BR-RUS- US) and **The Trap** (dir. Srdan Golubovič, CZ-DE-HU). The non-competing sections included for example The New Russian film, La French Touch and the Late Night Show. Workshops and seminars were facilitated by Jacques Comtes, Nik Powell and Alain Bergala. Slovakia was represented by the film **T-Shirt** (Tričko, dir. Hossein Martin Fazelli, 2006, SK-CZ); in the short film competition in the competition On the ;Road **The Following Act** and **Soňa and her Family** and in the competition of documentaries **Martin Slivka – The Man Who Planted Trees**. The festival also presented a feature film by Martin Šulík, **The Garden** (Záhrada, SK-CZ-FR, 1995), in the Actor's Mission section. The Golden Camera Award was received by the Polish director Roman Polanski, the Czech director Jiří Menzel and the Russian actor, producer and teacher Oleg Tabakov. The Actor's Mission Award was received by actress Mirjana Karanović from Serbia, Isabelle Hupert from France and the Slovak actor Marián Labuda.

■ **9th IFF Bratislava** (www.iffbratislava.sk), specifically focusing on the International competition of first and second feature films, took place from November 30 to December 7, for the 5th time in the Palace Cinemas multiplex in Bratislava Aupark. The program included 196 films (out of that 119 feature films) from 38 countries, which were seen by more than 21,000 viewers. At long last, the competition also included a national representative – **Half-life** which won the Viewers Choice Award. Grand Prix for the best film was won by **Blind Mountain** (Mang Shan, dir. Li Yang, CN-HK-DE, 2007); the FIPRESCI Award was won by **Tricks** (Sztuczki, dir. Andrzej Jakimowski, PL, 2007). A special acknowledgment for artistic uniqueness in the world of cinematography was awarded to the Austrian director **Ulrich Seidl**. Others in the non-competition section included: Made In Europe, Off the Mainstream, GMT, Retrospective of Ulrich Seidl, Free Zone: British Queer Cinema and Focus: London Calling. In the Slovak Film 2007 section, the following full-length films were presented: **Demons**; **Return of the Storks**; **Facing the Enemy**; **Strawberry Wine**; medium-length films: **The Way We Drink in Banská Bystrica** (Ako sa pije v Banskej Bystrici, dir. Adam Novák, SK-US); **Darkroom** (dir. Peter Bebjak), **High Tatras – A Wilderness Frozen in Time** (Vysoké Tatry – Divočina zamrznutá v čase, dir. Pavol Barabáš, A-SK-DE); **Love (A Short Film about Zorro)** (Láska – Krátky film o Zorrovi, dir. Dušan Vicen); **Unknown Antarctica** (Neznáma Antarktída, dir. Pavol Barabáš); and short films **Altitude** (Kóta, dir. Roman Szilágyi); **Summer Games** (Letné hry, dir. Marián Tutoky); **Majkomašmalon** (dir. Mariana Čengel-Solčanská); **Smoking Kills** (dir. Kristína Herczegová); **Stoka** (dir. Zuzana Piussi); **Cold Joint** (Studený spoj, dir. Miro Remo); **Four** (Štyri, dir. Ivana Šebestová); **Utopia** (dir. Miko Manuel Kamunen, SK/SU) and **Viktor – Homo Triumphalis**

(dir. Maroš Berák). The section **Off the Mainstream** presented the **Pictograph** (dir. Mišo Suchý, US-SK, 2006) and 21 video-arts. Slovak films were also included in the section **Asylum** – short films, presenting the finalists of the 3rd year of the international internet film festival **Asylum** (www.azyl.sk).

■ The presentation of feature films, documentaries and animations under preparation called **New Slovak Films 2008-2009** took place for the 3rd time, presenting 46 projects from Slovakia as well as co-production feature films, documentaries and animations being prepared with release dates planned for 2008 and 2009.

■ The **2nd IFF Cinematik 2007** (www.cinematik.sk) took place between September 4-9 in Piešťany in the local **Dom umenia** and **Fontána** cinemas. The program included 50 screenings, which were visited by 7,430 viewers, averaging 148 viewers per screening. The main competition section **Meeting Point Europe** included a Czech and Slovak co-production film **I Served the King of England**. Non-competition sections: **Cult and Beyond: Zombie, Respect: Carlos Saura, Showcase: Alejandro González Iñárritu**, section **In the House** (presented Slovak films – **Facing the Enemy, Silence** (Ticho, dir. Zuzana Liová) and short student films: **Abel's Black Dog** (Ábelov čierny pes); **The Following Act** (Ďalšie dejstvo – Következő felvonás); **In a Café Summer Games My Aunt Timrava** (Moja teta Timrava); **On the Edge** (Na hrane); **Soňa and Her Family** (O Soni a jej rodine); **Are You Sleeping?** (Spíš?); **Up and Down the Stream**, Kinema Choice, Cinematik Jr., FreshFilmFest: **Visegrad Caravan** (presenting a Slovak film **Cheese**); **Hungary Magnified** and a special screening of **Little Girl Blue** (Tajnosti).

■ The festival's main prize, the **Meeting Point Europe Award**, went, based upon the voting of 12 young European film critics, to the Hungarian film directed by György Pálfi – **Taxidermia**.

■ Another significant event was the **69th World Festival of Amateur Films Unica 2007**, which took place between September 1-9 in **Liptovský Mikuláš**. A student film by Juraj Kubinec **Woolf** won the festival's **Gold Medal**.

■ An overview of the most significant festivals, reviews and workshops in Slovakia in chronological order (the full list is available at):

- March 1-2 – **3rd Asylum 2007** (Bratislava – cinema Tatra) – www.azyl.sk
- March 3 – **6th Mountains, journeys, people 2007** (Bánovce nad Bebravou – screening room of the Municipal Cultural Center)
- March 15-25 – **9th International Festival of Francophone Films Bratislava** (Bratislava – cinema Tatra and Palace Cinemas Aupark) – www.fiff-bratislava.sk
- March 26 – April 25 – **14th International Film, Television and Video Review Febiofest** (Bratislava, Nitra, Banská Bystrica, Poprad, Martin, Prešov, Žilina, Košice) – www.asfk.sk
- April 12-15 – **8th International Festival of Mountain and Adventure Films Mountains and a City** (Bratislava – Palace Cinemas Aupark) – www.horyamesto.sk
- April 14 – **Prix Ars Electronica 2006** (Bratislava – A4 / Zero Space) – www.a4.sk
- April 19 – **Festival 5x5 – Celebration of the 50th anniversary of the signing of Treaties of Rome** (Bratislava / Banská Bystrica / Prešov / Trenčín / Nitra)
- April 19-22 – **11th ÁČKO 2007** (Bratislava – cinema Tatra / screening room of FTF VŠMU) – www.ftf.vsmu.sk

- May 15-19 – **13th International Festival of Environmental Films Envirofilm** (Banská Bystrica / Banská Štiavnica / Zvolen / Kremnica) – www.envirofilm.sk
 - June 16 – **13th International Festival of Local Televisions Golden Beggar** (Košice – hotel Kohal) – www.festival.sk
 - June 22 – August 31 – **5th Pheasant Cinematograph 2007** (27 Slovak towns) – www.kinematograf.sk
 - June 25 – **2nd International Festival of Animations Animofest 2007** (Bratislava – SSPŠ of animations) – www.uat.sk
 - August 9-12 – **9th Summer Film Festival 4 Elements** (Banská Štiavnica – cinema Akademik and amphitheatre) – www.4zivly.sk
 - September 19-25 – **19th International Television Festival of Programs for Children and Youth PRIX DANUBE** (Bratislava – Slovak Television) – www.prixdanube.stv.sk
 - October 1-5 – **24th Agrofilm 2007** (Nitra – Slovak Agricultural Research Center/Animal Production Research Institute) – www.agrofilm.sk
 - October 10-14 – **15th International Festival of Mountain Films** (Poprad – cinema Gerlach / Cultural Center, Kežmarok – cinema Iskra) – www.mfhf.sk
 - October 11-14 – **5th Minority Film Festival** (Bratislava – cinema Mladosť)
 - October 18-20 – **22nd International Festival of Underwater Films** (Nový Smokovec – hotel Palace) – www.mfpf.sk
 - October 18-21 **11th Czechoslovak Filmology Conference Interpretation and Film** (Krpáčovo – hotel Polianka) – www.asfk.sk
 - October 22-26 – **34th International Festival of Films on Sustainable Development Ekotopfilm** (Bratislava – hotel Tatra / Charlie Center) – www.ekotopfilm.sk
 - November 7-11 – **8th International Festival of Documentaries One World** (Bratislava – Charlie Center, A4 / Zero Space, Slovak National Gallery, Slovak Radio, FC 35 mm, Studio 12) – www.jedensvet.sk
 - November 14-15 – **5th Tibor Vichta Award** (Bratislava – Palace Cinemas Aupark / screening room of the FTF VŠMU) – www.artsript.sk
- In 2007, there were several awards granted within the field of audiovision in Slovakia. The most significant ones were awarded to:
- **Michal Dočolomanský** – actor, Order of Ľudovít Štúr, 1st class
 - **Zuzana Fialová** – OTO 2006 in the category Actress (a competition based upon viewers' choice of a TV personality OTO 2006)
 - **Mária Kráľovičová** – Jozef Kroner Award for lifetime work as an actor / actress (awarded by the Jozef Kroner Society). Hall of Fame (viewers' choice of a TV personality OTO 2006)
 - **Ján Kroner** – OTO 2006 in the category Actor (viewers' choice of a TV personality OTO 2006)
 - **Marián Labuda** – Actor's Mission – 15th IFF ART FILM Trenčianske Teplice/Trenčín
 - **Albert Marenčin** – Award of the Chairman of the Slovak Parliament for contribution in the field of literature and film
 - **Petra Polnišová** – Talent to the Year 2006 (the prize is awarded by the Liberal Society Foundation and Maya Production Company to young talented actors up to 30 years of age)
 - **Daniela Rusňaková** – Zentiva Award – awarded to a Slovak audiovisual producer up to 35 years of age

- **Karol Spišák** – Crystal Wing for life-long work awarded In Memoriam (an award designated for the most significant Slovak personalities)
- **Marko Škop** – Rudo Sloboda Award (awarded by LITA) for the film *Other Worlds*
- **Martin Ťapák** – Pribina's Cross of the 1st class

- National film awards **The Sun in a Net** (Slnko v sieti) were not awarded in 2007. The 2nd edition will be held in April 2008.

- 18th Annual Awards of the Slovak Film Union, Union of Slovak Television Producers and of Slovak Literary Fund – **Igric for audiovisual productions in 2006.**
- Feature film production: the award has not been granted
- Television drama production: **Mátyás Prikler** for his film **The Following Act**
- Animation: the award has not been granted
- Film and TV documentaries: **Marko Škop** for the screenplay and direction of the film testimony about the changing world in the era of globalization **Other Worlds** (Iné svety)
- Actors Performance in a film or TV production: the award has not been granted
- Igric for lifetime work – **Ivan Teren**

- **15th Slovak Film Critics' Award** for audiovisual productions, publication activity and film distribution in 2006 (granted based on voting in a poll of KFN SSN members)
- Slovak Film Critics's Award for the most recent audiovisual productions – **Other Worlds** (Iné svety, dir. Marko Škop)
- Film Critic and Journalism – **Elena Ťapajová** – for long lasting and pertinent journalist activities
- The Slovak Film Critics' Award for the best foreign film in Slovak movie theaters in 2006 – **Volver** (dir. Pedro Almodóvar, Spain, 2005)
- The Slovak Film Journalists' Award for distributor of the best foreign film in Slovak movie theaters in 2006 – **Continental Film**
- The Slovak Film Journalists' Award for the project team of the series "Slovak Film of the 1980's" on DVD

- In 2007, the **ZENTIVA Award** was presented for the 3rd time (the award is designated for young audiovisual producers up to 35 years of age announced by Zentiva in cooperation with the SFI and ASFC during the 14th International Film, television and Video Review Febiofest 2007). The award was granted to **Daniela Rusnoková**.

- **The Tibor Vichta Award** is also aimed at facilitating Slovak audiovisual productions. It is a competition of young screenwriters up to 35 years old. Its aim is to facilitate the creation of new film scripts. The winner in the category of Full-Length Feature Film was Jana Gombiková with the script **Sharply** (Naostro), and in the category of Animations a film by Lenka Pšenčíková with the script **Metamorphosis** (Premeny). A Special Prize from the Jury in the category of Full-Length Feature Film was won by Juro Šlauka for the script **The Irrelevant Smell of Pancakes** (Odťažité vôňa palacíniek); and the Award for the presentation was granted to Erika Balátová for the presentation of the script for the full-length feature film **The Best System is a Sound System** (Najlepší systém je soundsystem).

■ The 3rd year of awarding the acknowledgement of the Slovak internet film magazine Kinema.sk with the title **Kinema – Film of the Year 2007** took place on December 2. Awards were presented in 9 categories. In addition to the main category, Film of the Year 2007 (**The Lives of Others**), acknowledgement was also granted to a Single Screening Room Movie Theater of the Year (**Capitol Košice**); Film Club of the Year (**FC Európa in Banská Bystrica**); The Most Visited Film of the Year (**Harry Potter and the Order of the Phoenix**); The Best Translation of the Year (**Dana Farkašová – Zodiac**); Distributor of the Year (**Tatrafilm**); Promotion Campaign of the Year (**The Simpsons Movie**); TV Event of the Year (**Channel 2 of STV**); Film Event of the Year (**9th IFF Bratislava**). A Special Prize from Palace Cinemas was won by **Shrek the Third**.

→ AWARDS OF SLOVAK FILMS AND FILMMAKERS ABROAD

■ Also in 2007, Slovak films were awarded several prestigious foreign awards.
 ■ The most important of them was the FIPRESCI Award awarded to **I Served the King of England** at the 57th IFF Berlinale; and **Zuzana Liová** received the Krzysztof Kieślowski Award TVP 2007 for the Best Central and Eastern European Script “The House” during the accompanying event of the IFF Cannes (1st training program for screenwriters Scrip Teast).

■ Most awarded full-length feature film was **I Served the King of England**. In addition to the FIPRESCI Award from Berlinale, it also received an acknowledgement for the cooperation of the director and the director of photography Jaromír Šofr and Jiří Menzel at the 15th International Film Festival Plus Camerimage in Łódź (Poland); and the Special Golden Arena for the Best Director at the festival in Pula. The film was also successful at the 13th annual awards of the Czech Film and Television Academy Czech Lion. It received 11 nominations (including one for the costume designer Milan Čorba for the Best Design) and 4 Czech Lions (film, director, director of photography, and, Martin Huba, Slovak actor, received the Best Actor in a Supporting Role). **Facing the Enemy** received the Viewers’ Award at the 6th review of Slovak and Central European Films Cran-Gevrier (France).

■ For several years, documentary producer Pavol Barabáš, has been one of the most awarded national producers. This was also true for 2007, when his documentary productions won 9 awards at significant festivals and reviews specializing on mountain films e.g. **Amazonia Vertical** – Viewers’ Award at the 1st IF of Mountain Films in Domžale – Ljubljana (Slovenia); **Metamorphoses of the Tatra Mountain** – Special Prize from the Jury at the 7th IF of Mountain Films in Bansko (Bulgaria); and **Pururambo** -Main Prize of the 11th IF of Adventure and Discovery Films Val d’Isère (France).

■ The most awarded short film was **T-Shirt** (dir. Hossein Martin Fazeli, SK/CZ), which won 23 awards abroad, including the Juvenile Jury Award at the 29th IF of Short Films in Clermont-Ferrand (France); The Golden Bear at the Filmfest Emden (Germany); and the Best Short Feature Film Award in Almaty (Kazakhstan).

■ The most successful documentaries included **Soňa and her Family**, and **Here We Are** (My zdes, dir. Jaroslav Vojtek). The film by Daniela Rusnoková received Special Mention at the 9th IF of Documentaries on Human Rights One World in Prague; Young CIVIS Media Prize Berlin; the 1st prize

at the 11th IF of Documentaries and Short Films Ismailia (Egypt); Special Award from the Jury at the Fresh Film Fest Karlovy Vary (Czech Republic); and awards at festivals in Manchester, Bergamo, Tallinn, and Warsaw. In 2007, **Here We Are** won the Main Prize at the 5th IFF “Shaken Zhuldzydary” Almaty (Kazakhstan); and the Grand Prix at the 8th international days of documentaries Rozstaje Europy (Crossroads of Europe), Lublin (Poland). The **Angels** from the series **My Mission** (dir. Marek Poláček) was also awarded two awards in Lublin.

■ Animations were also awarded. **Ecomorphosis** (dir. František Jurišič) won the Best Environmental Film Award at the 9th IFF Eco-Etno-Folk Slatioara (Romania); and **Pik and Nik** (dir. Martin Snopek) was awarded the Main Prize at the 4th IFF of young filmmakers CineFest Miškolc (Hungary).

■ Films by Bratislava FTF VŠMU students have traditionally spread the good reputation of Slovak films abroad. Awarded were, among others, the following feature films: **Abel's Black Dog** – Silver Metal (Brněnská šestnáctka, Brno, Czech Republic); 1st prize (MEDIASCHOOL, Lodž, Poland); Award from the Jury (5th student film festival, Bali, Indonesia), and **Very Close** (V tesnej blízkosti, dir. Marta Ferencová) – Petr Hvížd Award (48th international selective competition of non-commercial short feature films Brněnská šestnáctka, Brno, Czech Republic); 3rd place (2nd Night of Film Hopes TV NOVA Czech Republic); the aforementioned documentary **Soňa and Her Family** and animations **A Fable about a Nail** (dir. Marián Staňo) – Special Prize from the Hungarian Television (4th IFF of young filmmakers CineFest Miškolc, Hungary); **Fat Fatal** (dir. Michaela Čopíková) – Special Mention (4th international competition of animations produced by women “Tricky Women” Vienna, Austria) **Woolf** – 1st place (6th IF of artistic films Bergamo, Italy). Also successful was the film from the FDU academy of arts in Banská Bystrica **On the Edge**, which won the Gold Remi Award for the Best Graduation Film at the 40th IFF Worldfest Houston (USA); and the Film Collar Award at the 4th international competing review of student films Zlín Dog (Zlín, Czech Republic).

■ **Peter Dubecký** was awarded a Christian (the Febiofest prize designated for a foreign personality for his contribution to Czech audiences) for long years of promoting Czech cinematography and developing Czech and Slovak relations in cinematography. **Martin Huba** received the Annual Award from the Czech Film and Television Academy The Czech Lion in the category of Best Actor in a Supporting Role in the film **I Served the King of England**. **Dušan Hanák** received, at the 33rd Summer Film School in Uherské Hradiště, the Annual Prize from the ACFC for his personal contribution to Czechoslovak and Slovak Cinematography. Actress **Daniela Šinkorová** was recognized, in the 12th year of the viewers' choice poll of TV NOVA – ANNO 2006, as the Most Popular Woman on TV NOVA, and won 1st place in the category of Actress at the 16th TýTý (Poll of the Czech weekly Týždenník Televize) on the most popular personalities of Czech TV in 2006.

→ SLOVAK FILM INSTITUTE

■ The Slovak Film Institute (SFI) is the only national supporting, scientific, research and archiving institution in the field of cinematography in Slovakia. It divides to National Film Archive ;and the National Cinematography Center (NCC) and, as of January 1, 2006, in accordance with delimitation, from the Ministry of Culture of the SR, the office of the MEDIA Desk became a specific component of the SFI (its activities are subject to a separate chapter).

■ The SFI concentrates, preserves, protects the national cinematographic heritage, and makes it available to general audiences. It manages film archives with a specific importance, archives unique documentation matters, photographs and posters, executes the rights of a producer to distribute and use Slovak film productions produced by organizations within the exclusive competence of the state and carries out trading activities aimed at trading in these rights.

■ **The Film Archive** is, in compliance with the resolution of the Ministry of Interior of the SR, an archive of specific importance. Since 2001, the SFI has been a member of the International Federation of Film Archives (FIAF).

■ **The NCC** coordinates the Film Events Section, the Audiovisual Information Center (AIC) and the Editorial Department of the SFI. Its main task is to gather and provide complex information and services relating to Slovak cinematography, promote and present Slovak films and its producers at home and abroad. At the same time, it is responsible for issuing general and technical publications on filmology and releasing Slovak films on DVD as part of the SFI's editorial activity, and also for the presentation of the results of the editorial activity, organization of the ceremonial release of publications and press conferences.

■ **The Audiovisual Information Center** gathers and processes information that arrives from the Ministry of Culture of the SR relating to audiovision and intended for Slovak cinematography and audiovision professionals and forwards them to the concerned Slovak entities and/or to the SFI. All topical and relevant information are available for free on www.aic.sk. The SFI provides complex information and documentation materials on Slovak films, organizes and/or cooperates on the organizing of film events at home as well as abroad, shows Slovak archive films and artistically demanding films in the educational movie theatre Filmotéka in the premises of the Charlie Centrum in Bratislava. Since August 2007, the SFI has not shown any films, as it has been waiting for the outcome of the law-suit with the tenant who has been using the aforementioned premises even after the tenancy had expired.

■ The SFI also includes the only specialized library in Slovakia (10,014 book items 124 CDs; 1,699 scripts; 1,940 archived periodicals) and the videotheque (10,240 VHS and 1,194 DVD). The Editorial Section of the SFI issues a film monthly **Film.sk** and publications within four series. The release of Slovak films on DVD has become a regular editorial activity of the SFI. For detailed information on the SFI please visit its web page www.sfu.sk.

■ In 2007 again, the essential role of the SFI was to provide complex professional care of the cinematography component of the national cultural heritage of the Slovak Republic. The Slovak Ministry of Culture supported the Project for the Systematic Renewal of the Audiovisual Cultural Heritage and its Availability with 1,348,974 EUR. The objective of the project (which was, in its current form, launched in 2004) is to gradually release the items of the national cultural heritage on new carriers while maintaining their original quality and observing all archiving rules and standards.

- In 2007, the Film Archive acquired and catalogued a total of 1,921 films (new additions to the funds); out of that 1,587 35 mm prints and 334 in electronic formats. Slovak films archives in the SFI represent a total of 3,562,589 meters.
- In 2007, one of the priorities was to improve the territorial and technological facilities of the deposited archived film materials. The SFI accomplished the project aimed at the adjustments of the new storage facility (acquired in 2006) in compliance with the technological conditions and criteria of the FIAF regulating the long-term storage of film materials.
- The main objective of the SKCINEMA information system projects was a transfer to a complex computerized processing of archive, documentary, library and information funds and a relating provision of faster and higher quality services for professional as well as the general public. The SFI plans, in 2008, to publish the outputs (information as well as searching tools) of the SKCINEMA system also by means of the internet/intranet for internal as well as external users. So far, the SFI has made information available on Slovak films within the **1st Slovak Film Database** (www.sfd.sfu.sk).
- The main projects aimed at international presentation of Slovak cinematography in 2007 primarily included the Central European Cinema Stand (shared by 5 countries) at the film fair EFM Berlin; the joint pavilion of Slovakia and the Czech Republic at the film fair Marché du Film at the IFF Cannes (both in cooperation with SAPA); presentation of the SFI and Slovak cinematography on the IFF Karlovy Vary; and the Panel of Slovak Film Projects *New Slovak Films 2007–2008* on the IFF Bratislava (in cooperation with the IFF Bratislava and MEDIA Desk).
- Since 2006, the SFI has been a member of the international European Film Promotion organization. Due to its membership in the aforementioned organization, Slovakia, in 2007, participated in the projects: “Shooting Stars” (Tatiana Pauhofová) in Berlin; and “Producers on the Move” (Marek Veselický) in Cannes.
- In 2007, the SFI published four books: selection from the journalist writings of Pavol Branko **Lost and Found 3** (Straty a nálezy); the Film Yearly 2005; a monograph **Albert Marenčin – A Filmmaker at the Crossroads of Time** (Albert Marenčin – filmár na križovatkách času), by Juraj Mojžiš; and the revised edition of the study of the Russian theoretician Jurij M. Lotman **Semiotics of the Film and Problems of Film Esthetics**.
- The two issues of the journal about film science and moving pictures **Kino-Ikon**, published in cooperation with the ASKC, represent an important part of the publishing activities of the SFI. In regards to promotional activities, the most significant ones included the preparation and production of materials promoting the Slovak section of the Febiofest film review, and promotion materials for the IFF in Cannes. For this occasion the SFI published an updated version of the Slovak Films 2005-2007.
- In 2007, the SFI released 12 DVDs with Slovak films: **Escape to Budapest** (2002/2006, dir. Miloslav Luther), and in cooperation with the Petit Press Publishing Houser 11 DVDs within the series *Slovak Cinema of the 70's*. For more information please read the Videodistribution and DVD chapter.
- As of January 1, 2008, the Slovak Film Institute has undertaken additional responsibilities and activities stemming from the Audiovisual Act, including e.g. the activities of the legal depository of Slovak audiovisual productions; collection of data aimed at the registration of persons active in the field of audiovision; assigning the international standard number (ISAN) to audiovisual productions; as well as many others.

■ Slovak Films Abroad

■ In addition to organizing and cooperating on the organization of the majority of national events mentioned in the chapter National Festivals, Reviews and Awards, the SFI also promoted Slovak cinematography at film events abroad.

■ In 2007, the most significant events abroad promoting Slovak cinematography included the following:

→ **The Contemporary Slovak Film and Literature – Review of Awarded Slovak Films after 1999**, (Budapest, Hungary)

→ **2nd Slovak Film Festival**, (Cairo, Egypt)

→ **The Slovak Film Review – Spring of the Slovak Cinematography**, (Athens and Thessalonica, Greece)

→ **15th Film Seminar “Slovak Film Today”**, (Budapest, Hungary)

→ **6th Meeting of Slovak and Central European Film**, (Cran-Gevrier, France)

→ **The Week of Slovak Films (Szeged, Hungary)**

→ **XXXIV. Film Summer of Ińsko**, (Ińsko, Poland) – retrospective of films by Juraj Jakubisko

■ Different cycles and ranges of Slovak films were also showed by Slovak Institutes in Berlin, Budapest, Prague, Warsaw, Vienna, and also by the Permanent Mission of the SR to the EU in Brussels.

■ Slovakia was also represented at several festivals intended for **EU member states**, (Almaty, Brussels, Madrid, Lyon, Mexico City, Paris, Strasburg, Rome, Kuala Lumpur, Phnom Penh, Valetta, Delhi, Calcutta, Kerala); at the **European Film Days** in Prague and Brno (Czech republic); **Festival of Central European Art** (Moscow, Russia); review of the **Contemporary Film Productions of the Visegrad 4 Countries**, (Prague, Czech Republic); Festival of Young Filmmakers in Almaty in Kazakhstan; at the 13th international festival of films on human rights Stalker in Moscow; **6th International Festival of Films of Art** (Bergamo, Italy); **7th Festival of Central and Eastern European Films – goEast** (Wiesbaden, Germany); at the **37th Lubuskie Film Summer** (Lagow, Poland); **50th IF of Documentaries and Animations** (Leipzig, Germany); **11th IF of Documentaries and Short Films** (Ismailia, Egypt); and at the **25th IF of Film on Arts** (Montreal, Canada).

■ Traditionally, Slovak cinematography had an extensive representation at festivals in the Czech Republic: **20th Festival of Czech Films Finals Plzeň**; **Cinema on the Border** (Český Těšín) – A Tribute to Martin Slivka; **15th Třinec Film Summer** (Třinec, Czech Republic) and a Tribute to Marián Labuda was part of the **14th international film, television and video review, Febiofest 2007**. Slovakia was also significantly represented at the **42nd IFF Karlovy Vary 47th International Film Festival for Children and Juveniles** (Zlín, Czech Republic), which included a Slovak Forum and retrospective reviews of films with Július Satinský and Juraj Kukura, and, as usual, there was also a big Slovak representation at the **Summer Film School in Uherské Hradište**. All newly produced films were shown during the **Slovak Day**, in which a large delegation of producers and filmmakers also took part.

■ In 2007, the SFI organized a total of 98 events, taking place in 71 towns and cities in 30 different countries.

■ Overview of Events Abroad including Slovak Films in 2007

■ **Number of events abroad: 98**

■ **Number of countries: 30** (Austria, Belgium, Bulgaria, Cambodia, Canada, Czech Republic, Egypt, France, Germany, Greece, Hungary, India, Italy, Kazakhstan, Malaysia, Malta, Mexico,

Morocco, Poland, Portugal, Romania, Russia, Serbia, Slovenia, Spain, Switzerland, Turkey, Ukraine, USA, Venezuela)

■ **Number of towns and cities: 71** (Almaty, Athens, Bergamo, Berkeley, Berlin, Bologna, Bosco Chiesanuova, Brno, Brussels, Budapest, Bucharest, Cieszyn, Cran-Gevrier, Čačak, Český Tešín, Dakhla, Delhi, Espinho, Frankfurt am Main, Hamburg, Írsko, Ismailia, Istanbul, Genoa, Cairo, Calcutta, Karakas, Karlove Vary, Kecskemét, Kerala, Kuala Lumpur, Lagow, Lanton, Leipzig, Lodž, Luck, Lyon, Ľubľana, Madrid, Mexico City, Miskolc, Montreal, Moscow, New Heaven, Odessa, Olomouc, Palermo, Paris, Phnom Penh, Plzeň, Prague, Przemysl, Rome, Saint-Etienne, Szeged, Slatioara, Slavičín, Sofia, Škrovd, Strasburg, Terst, Thessalonica, Uherské Hradiště, Valetta, Valladolid, Warsaw, Vienna, Washington, Wiesbaden, Wrocław, Zlín, Geneva)

■ **Number of films shown at events abroad: 308**

■ **The most frequently shown films:** Other Worlds, The Magicians' Winter, Soňa and her Family, Pík and Nik

→ TELEVISION

■ The major trends in 2007 were similar to those of the previous years. In the Czech Republic national broadcasters have continued to dominate. These include Nova, Prima and four channels of the Czech Television, which, according to people-meter measurements ATO – Mediaresearch, had a total share of the viewing audience of 90.84% during the entire day (93.2% in prime time). Whereas in Slovakia, the three nation-wide broadcasters with access to more than 80% of the population represented by the public Slovak Television Company (hereinafter as STV) with its two channels (STV 1 – Jednotka, STV 2 – Dvojka), and private stations Markíza and JOJ, together with the TA3 news television broadcasting via satellite, capture only a 75.5% share, while as much as 10.2% during the whole day and 8.5% in prime time is captured by Czech Television.

■ In 2007, there were 120 holders of licenses for television broadcasting in the SR. Out of that, there were 6 broadcasters of multi-regional, full-format broadcasting; 9 broadcasters of multi-regional monothematic program service; and 28 holders of licenses to regional broadcasting. Signals from STV, Markíza and JOJ are distributed terrestrially; these channels, along with TA3, are also available in Slovakia upon contracts with individual cable operators. In addition, their broadcasting can also be followed through the ASTRA 3A satellite as part of the Sky Link program package. To receive the transmission, an ordinary citizen needs a satellite aerial with approximately 80 cm diameter, a digital receiver and a Sky Link decoding cart. Abroad, officially only the TA3 channel can be received, which is not coded.

■ The coverage in Slovakia by the signals of individual broadcasters is as follows: STV 1 99%; TV Markíza 98%; and TV JOJ 86.5% of the population. The existing legal regulations (in the expectation of the digitalization of television broadcasting – **Act on the Digital Broadcasting** was adopted in March 2007) do not permit the coordination of new frequencies was adopted in 2007. In the chapter on Legislation, you will find more information on its possible effects on the deadline for the launch of digital terrestrial broadcasting in 2012, and on other legal changes relating to television.

■ At present, there is also a pilot project of digital terrestrial broadcasting DVB-T operated in Bratislava, Malacky, Banská Bystrica, Košice and Prešov.

■ In addition, 2007 was also highlighted by the launch of digital TV spread by telecommunication and cable operators. The T-Com telecommunication operator, on December 29, 2006, began

offering a new product – a digital TV broadcasting through a telephone line. The digital TV signal is included in the Magio package, combining a DSL connection and cable phone line. Since April 1, 2007, UPC Broadband Slovakia has been offering a package of 3 services containing cable television, high-speed internet and telephone services. Since the end of the year, UPC Digital has also been jumped into the fray with offers of their own. And in spring 2007, Orange mobile operator launched “triple-play” offering a digital television signal, a high-speed internet connection, together with a cable telephone line. The signal is transmitted by FTTH (Fiber to The Home) technology; the data are distributed through high-capacity optic cables.

■ In terms of viewer share, TV Markíza maintained its leading position again in 2007, with a 39.5% market share while, at the end of the year, its share increased to more than 40 percent. The first channel of STV (19%) and TV JOJ (16.9%) competed for the second position in the market.

■ Public STV has an obligation to broadcast programs in the public’s interest, to dedicate the majority share of its broadcasting time to European productions, and, dedicate 20% of its production on each region of coverage to independent European producers. On December 11, 2006, Radim Hreha was elected Director General, and the new management of STV in its 2006 Annual Report stated that the station’s finances and human resources were insufficient. Hreha failed to meet the expectations. After two years of balanced financial management, STV reported a loss, and on December 11, 2007, the STV Board recalled Hreha from his position.

■ The second channel STV 2 (Dvojka) has continued focusing on so-called minority viewers. Its programs primarily include documentaries, regional and topical programs, music, films, education, regional news and sport programs. At the end of the year, STV 2 was awarded a prize from the internet film magazine Kinema.sk for Best TV event of 2007 as an acknowledgement of its program and dramaturgy work during the year.

■ Most popular amongst the viewers were the music shows **My Favorite Song** (Môj najmilší hit), **Song of the Century** (Hit storočia); programs **Mail for You** (Pošta pre teba); the family game **Five against Five** (Päť proti piatim); and the sketch show **S.O.S.** In 2007, STV produced 25 episodes of the series **Mysteries SK** (Záhady SK), which was replaced by the series **Tried in a Furnace** (Osudom skúšaní, 13 episodes). More than 20 documentaries were in production 6 out of those were their own, in-house productions – **Leonard Stockel The Inhabitant of His Own Island** (Obyvateľ vlastného ostrova); **Legionaries** (Legionári); **Coburg; Slovakia for Beginners** (Slovensko pre začiatočníkov); **Gasherbrumy**; and the rest were produced in co-production with independent producers – e.g. **Winter, The Last Caravan** (Posledná maringotka); **Koliba The Time of Grimaces** (Čas grimás); **Eduard Schreiber – a Filmmaker, Philanthropist and Outcast** (Eduard Schreiber – filmár, filantrop a vyhnanec). The completion of many of the above was rescheduled for 2008. In 2007, a 10-episode series **Slovak Big Beat** (Slovenský bigbít, dir. D. Rapoš) was presented.

■ Director Milan Homolka made a documentary **The Night on a Swedish Bulwark** (Noc na Švédskom vale) featuring a tragic event in our history. Another successful film was “**Uli Biaho – Old Hen**” or “**Hussein is a good student**” (“Uli Biaho – Stará sliepka” alebo “Hussein is a good student”, dir. Pavol Pekarčík, Ivan Ostrochovský), which won a series of awards at alpine and mountain film festivals (Teplice nad Metují, Poprad). Also winning awards were the feature film **The Magicians’ Winter** (Zima kúzelníkov, dir. Dušan Trančík), documentaries **A Journey for a Dream** (Cesta za snom, dir. Jaroslav Vojtek); **Against My Own Self** (Sám proti sebe, dir. Martin Hanzlíček); and **Love Your Neighbors** (Miluj blížneho svojho, dir. Dušan Hudec).

■ The signal for the TA3 news television is transmitted through the most cable lines in Slovakia and also in the Czech Republic. It is available for free through satellite receivers (Astra 3A), and the viewers can also follow TA3 through broadcasts on cellular phones. The most watched programs in 2007 were **In Politics** (V politike); **The Topic of the Day** (Téma dňa); **TA3 Main News** (Hlavné správy TA3); **The Night Journal** (Nočný žurnál); **The Afternoon Journal** (Poludňajší žurnál); **Sport** (Šport); and **Black Peter** (Čierny Peter). Editors of TA3 won 2 nominations for the Journalist Prize in the category of investigative reporting and journalist reporting for the **Black Peter** program.

■ There were changes in the ownership relations within the first Slovak nation-wide, private station Markíza. The international company, Central Media Enterprises, first became a controlling partner and eventually, as of July 2007, the 100% owner. Still, the ownership structure has not changed within the Markíza Company, but within its partner Media Invest, in order to be in compliance with the law. In February 2007, the Board for Broadcasting and Retransmission agreed to the exchange of owners of the TA3 and JOJ televisions – J&T Media Enterprises and Grafobal Group. Both commercial television stations have had their licenses for television broadcasting extended to additional 12 years (Joj from December 2005; Markíza from March 2006). In May 2007, Richard Flimel became the new Director General for JOJ television.

■ In 2007, TV Markíza broadcasted 1,599 films; out of that 998 of them were American, 477 European; 15 Slovak and 109 from other countries. The most watched film in 2007 was, as in 2006, **Three Nuts for Cinderella** (Tri oriešky pre Popolušku, CZ). In the field of dramatic productions, in 2007 TV Markíza produced the series **Neighbors** (Susedia); and **Surgery at the Rose Garden** (Ordinácia v ružovej záhrade); and a series of documentaries **112** and **Slovakia's Greatest Tragedies** (Najväčšie tragédie Slovenska). The entertainment shows **Bailando** and **Slovakia Searching for a SuperStar** (Slovensko hľadá SuperStar 3) were also very successful.

■ Editors of the journalist editorial office Dušan Károlyi and Pavol Fejér won 2 bonuses in the category of television awarded by the Literary Fund of the Committee of the Section for Journalism and Journalist Photography.

■ TV Joj has continued with the production of the series **Mafstory** (dir. Ivan Predmerský), which was, in March 2008, during the OTO 2007, awarded the Život Weekly Award. The most prestigious prize of OTO 2007 was won by Petra Polnišová; the program of the year was the series **Neighbors**. The winners in individual categories were: TV News Personality – Rastislav Žitný (Markíza); TV Sport Personality – Lenka Čviriková-Hriadelová (Joj); TV Journalism Personality – Zlatica Puškárová (Markíza); Humorist – Petra Polnišová (STV); Entertainment Program Host – Adela Banášová (Markíza); Female Singer – Katarína Knechtová; Singer – Kuly Actress – Zuzana Fialová; Actor – Tomáš Mašta-lír; Entertainment Program – **Neighbors** (Markíza); Program of the Year – **Neighbors** (Markíza); Hall of Fame – Karol Machata.

■ **The most popular programs according to share of viewers in 2007:**

- STV 1 (March 14, 2007) – **TV Personality / OTO 2006** (Osobnosť televíznej obrazovky / OTO 2006) – rating 18.7%
- STV 2 (May 9, 2007) – **World Championship in Ice Hockey / Quarter Finals: Sweden – Slovakia** (MS v hokeji / štvrtfinále: Švédsko – Slovensko) – rating 23.5%
- Markíza (January 1, 2007) – **TV News** (Televízne noviny) – rating 36.4%
- TV Joj (January 29, 2007) – **Never Say Never / Libor Bouček's Marriage Testimony** (Nikdy nehovor nikdy / Manželská spoveď Libora Boučka) – rating 18.7%

The most watched films between January 1 and December 31, 2007 – (Ind 12+, Rch 3min)

	Title	Chanel	Date	Day of week	Time of start	Duration	Rating %
	Report						12,5
1.	Three Nuts for Cinderella (CZ, 1973)	Markíza	24.12.2007	Monday	20:30:18	0091:42	28,5
2.	The Feather Fairy (SK-DE, 1985)	Markíza	24.12.2007	Monday	18:55:03	0089:41	22,5
3.	What a Girl Wants? (US, 2003)	Markíza	01.01.2007	Monday	20:00:18	0109:06	21,6
4.	Father Frost (RUS, 1964)	Markíza	26.12.2007	Wednesday	17:20:56	0086:10	21
5.	Wasanabi (FR-JP, 2001)	Markíza	18.02.2007	Sunday	20:01:09	0104:51	20
6.	Father Frost (RUS, 1964)	Markíza	06.01.2007	Saturday	16:33:54	0084:53	19,9
7.	Who Am I? (HK, 1998)	Markíza	04.02.2007	Sunday	20:00:48	0119:14	19,2
8.	Night When Dreams Coming True (SK, 2007)	Markíza	17.06.2007	Sunday	20:07:15	0213:28	19,1
9.	The Triangle (UK-US, 2005)	Markíza	02.03.2007	Friday	21:03:31	0056:32	17,7
10.	Bandidas (FR-MEX-US, 2006)	Markíza	15.12.2007	Saturday	20:13:30	0106:39	17,4
11.	Rush Hour (US, 1998)	Markíza	28.01.2007	Sunday	20:05:14	0108:32	17,4
12.	The Triangle (UK-US, 2005)	Markíza	02.03.2007	Friday	20:05:32	0043:29	17,1
13.	The Prince & Me (US-CZ, 2004)	Markíza	05.05.2007	Saturday	20:55:27	0131:11	17
14.	Lethal Weapon (US, 1987)	Markíza	04.03.2007	Sunday	20:03:05	0119:58	17

 Source: **PMT/TNS SK**
The most watched Slovak full-length films between January 1 and December 31, 2007 – (Ind 12+, Rch 3min)

	Title	Chanel	Date	Day of week	Time of start	Rating %
	Report					8,6
1.	She Kept Crying for the Moon (1982)	Jednotka	30.03.2007	Friday	20:13:22	10,3
2.	Red Wine I. (1972)	Jednotka	13.09.2007	Thursday	20:11:14	6,2
3.	Red Wine III. (1972)	Jednotka	27.09.2007	Thursday	20:12:32	5,9
4.	Red Wine II. (1972)	Jednotka	20.09.2007	Thursday	20:12:09	5,5
5.	St. Peter's Umbrella (1958)	Markíza	29.08.2007	Wednesday	13:51:34	5,2
6.	Jánošík I. (1962)	TV JOJ	27.12.2007	Thursday	17:34:01	9,6
7.	Jánošík II. (1963)	TV JOJ	28.12.2007	Friday	17:24:16	7,6
8.	The King Blackbird (1984)	Markíza	06.04.2007	Friday	09:04:14	5,2
9.	Infidelity In Slovak Way – Punishment	Jednotka	23.03.2007	Friday	20:07:46	10,2
10.	Infidelity In Slovak Way – Excuses	Jednotka	16.03.2007	Friday	20:09:37	9,7

 Source: **PMT/TNS SK**

Development of average monthly share on the Slovak TV market (around the clock and prime time) – Ind 12+, Rch 3min											
Time zones	Months	Jednotka	Dvojka	Markiza	TVJOJ	TA3	Czech TVs	Hungarian TVs	SK regional TVs TV	SK/CZ Cable TVs	Other TVs
		Share %	Share %	Share %	Share %	Share %	Share %	Share %	Share %	Share %	Share %
around the clock	January 07	17,6	4,1	34,9	17	1,4	10	7,6	0,8	4,9	1,7
	February 07	17,3	4,7	33,7	16,7	1,3	10,4	8,1	0,9	5,4	1,6
	March 07	17,8	6	33,8	16,3	1,6	10	6,9	1	5,1	1,6
	April 07	16,9	6,3	35	16,1	1,4	10,2	6,4	1	5,2	1,6
	May 07	17,5	8,6	33,1	15,2	1,3	10,7	6,1	1	4,7	1,7
	June 07	18,7	4,1	35,6	15,4	1,5	10,6	6,2	1,2	4,9	1,7
	July 07	18,9	4,4	34,3	15	1,7	11,2	6,3	1,2	5,3	1,8
	August 07	18	4,6	35,1	14,8	1,5	10,8	6,5	1,3	5,3	2
	September 07	17,5	4,8	36,6	15,6	1,4	9,9	6,3	1,2	5	1,7
	October 07	16,9	4,2	38,1	15,7	1,2	9,8	6,5	1,1	4,9	1,6
	November 07	17,5	4,5	38,3	15,4	1,4	9,4	6,5	1	4,5	1,6
	December 07	17,7	5	37,4	15,3	1,3	9,7	6,4	1	4,5	1,6
	01.01.2007 to 31.12.2007	17,7	5,1	35,5	15,8	1,4	10,2	6,7	1,1	5	1,7
Prime Time 19:00 – 22:00	January 07	19,4	3,3	38,1	18,8	0,9	8,4	7,2	0,5	2,5	1,1
	February 07	18,5	4	37,4	18,1	0,9	8,9	7,6	0,6	3	1,1
	March 07	18,5	5,5	38,8	16,8	1	8,3	6,6	0,7	2,7	1,2
	April 07	18,9	5,2	39,3	16,6	0,9	8,2	6,1	0,8	2,9	1,1
	May 07	19,6	8,5	36,6	15	0,9	8,8	6,2	0,7	2,5	1,2
	June 07	21,3	3,7	39,4	15,9	0,9	8,2	6,1	0,7	2,5	1,1
	July 07	21,6	4	37,2	17	1	8,9	5,9	0,7	2,6	1,2
	August 07	21,3	3,8	36,1	17,1	1	9,7	6	0,9	2,8	1,3
	September 07	19,3	4,4	39,7	16,7	0,9	8,4	5,8	0,7	2,7	1,2
	October 07	17,4	3,6	42,6	16,7	0,8	8,3	5,9	0,7	2,8	1,1
	November 07	16,3	4,2	43,8	17	0,8	7,8	5,8	0,7	2,5	1,1
	December 07	17,2	4	43,3	17	0,8	7,8	5,7	0,6	2,5	1,1
	01.01.2007 to 31.12.2007	19	4,5	39,5	16,9	0,9	8,5	6,3	0,7	2,7	1,2

→ CONTACT POINTS – INSTITUTIONS, COMPANIES AND OTHER ORGANISATIONS OPERATING IN SLOVAK AUDIOVISUAL INDUSTRY

- All information, addresses and contacts may be found at www.aic.sk/aic/en/industry-database/.

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