

The Faces behind the Nose

Promoting hospital clowning as a recognised genre of
performing arts



Co-funded by the
Creative Europe Programme
of the European Union



Project consortium

RED NOSES Clowndoctors International is the applicant organization and **coordinator** of `The Faces Behind the Nose`.

Project partners:

- **Eight (8) national RED NOSES organisations** from Austria, Croatia, the Czech Republic, Germany, Hungary, Lithuania, Slovenia and Slovakia.
- **The European Federation of Hospital Clown Organizations (EFHCO).**

It is essential to find the right partners, as the quality of the partnership highly influences the successful implementation of the project.



The project

“The Faces Behind the Nose” aims at **raising the profile of hospital clowning as a recognized genre of the performing arts** and increasing public awareness for the positive impacts of hospital clowning in social and healthcare settings.

Simultaneously, it seeks to further advance the **professionalization** and **internationalisation** of RED NOSES clowndoctor artists.

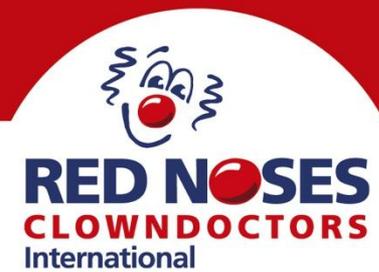
Duration of the project:

- 6th of October 2014 – 5th of October 2016

Project category: Interdisciplinary

EU co-finance: Total of EUR 536.368,25

The Faces behind the Nose



The general **goals** in brief

- Bridge the gap between performing arts in hospitals and performing arts in conventional surroundings.
- Foster the art of hospital clowning in Europe, EU neighborhood and beyond.
- Further advance the professionalization of our artists, by invest in the training of the clowndoctors.
- Enhance mobility and strengthen the circulation of these artists.
- Stimulate the internationalization of artists and of their work.
- Transfer competences, skills and know-how.
- Promote the exchange of artistic approaches in the field of hospital clowning.
- Facilitate hospitalized persons' access to culture.
- Promote EU values and give an integrative impulse for cooperation between old and new EU states.



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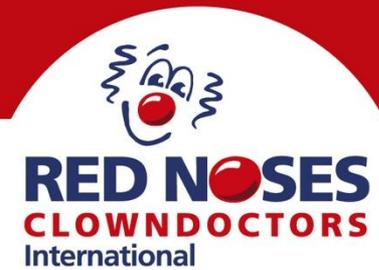
Activities - overview (1)

- **Events**
 - **20 years Gala** (kick-start of the project)
 - **Exhibition** (opening in Brussels and touring)

- **Qualification and training activities**
 - **Workshops coordinated by RNI**
 - Minimum of 22 regular ISH workshops
 - 8 ISH To Go workshops
 - **Workshops coordinated by POs**
 - 1 national workshops per country per year
 - **Regular exchanges**
 - Clowns exchange: total of 34 exchanges
 - ADs & coaches exchanges: total of 16 exchanges
 - **2 RNI international “clown camps”**

The project partners are the beneficiaries of all qualification and training activities, as well as artistic development actions.

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Activities - overview (2)

- **Development of new formats**
 - **Curriculum and certification**
 - **New artistic formats**
 - 304 **Caravan Orchestra** performances
 - 2 **Emergency Smile** missions
 - 4 cross-border visits to **Sarajevo** (HR)
 - Enlarge **geographic reach**: Rijeka HR; Kaunas LT; cross-border cooperation DE-PL;
 - Outreaches to **vulnerable groups**: 2 visits Roma children [HR]; Variété performances [AT]; 10 visits to refugee homes [DE/AT]; 14 “We Have Slippers” [CZ].
- **Networking and dissemination** (Little Miracles; image film; media activities; information folder; advocacy & relations; photo book; press and communication)
- **Project management** (administration; monitoring and reporting; project meetings)

Expected **direct outputs** of the project

- Provide training to more than 300 performing artists who work as professional clowndoctors.
- Implementation of 6 new artistic formats for new target groups.
- Enlarge geographic scope, through outreaches to other regional areas and/or across borders.
- A minimum of 500 direct performances, involving 4300 patients.
- Publishing of “Little Miracles”.
- A minimum of 50 cross-border artistic exchanges
- 6 visits to non-EU countries (ES and cross-border to Sarajevo)
- The exhibition will tour in 4 EU capitals
- Dissemination among stakeholders & general public in at least 16 EU member states and 3 non EU countries

Roles

It is essential to establish a **solid cooperation agreement** that clearly defines the roles and responsibilities of each member of the project consortium.

The coordinator is, inter alia, responsible for:

- Putting forward the grant application.
- Receiving and managing the funds.
- The overall coordination and management of the project.
- Ensuring the timely implementation of all project activities (direct and indirect).
- Designing and coordinating communication and dissemination activities.
- Organizing project meetings.
- The communication with the relevant authorities of the EACEA.
- Preparing all the necessary documents and records to be presented (e.g. final documents; amendments, regular updates).
- Responsible for clearing the grant with the EC, through the EACEA.

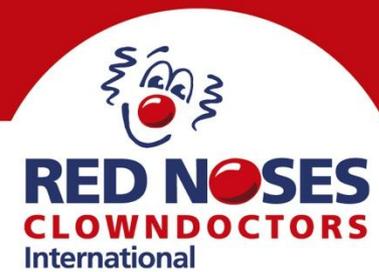
Roles

The partners are, inter alia, responsible for:

- Actively participating in the foreseen international training activities, including workshops.
- In cooperation with the project coordinator, implementing cross-border project activities.
- Carrying out assigned project activities, as set out in the project proposal.
- Attending all project meetings.
- Disseminating the project activities and results.
- Supplying the coordinator with all the information necessary to coordinate and monitor the project.

It is important to have an administrative structure in place that can support the implementation of the planned artistic activities.

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The project so far...

The Gala

A total of 930 people filled the Volkstheater in Vienna for the kick-off event of “The Faces behind the Nose”.

The gala included performances by 15 high-profile external artists, including tenor Rolando Villazón and mezzosoprano Angelika Kirchschlager, as well as 26 RED NOSES artists.



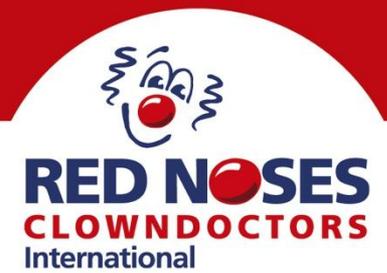
Emergency Smile

Two-week mission to Ukraine in May 2015, in cooperation with YMCA Ukraine.

The clowndoctors visited a hospital and IDP centers close and around Kiev. Their performances and workshops for children and their families in IDP centers reached 830 people.



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The project so far...

Artistic workshops at ISH and ISH-To-Go

11 workshops since October 2014.

The workshops trained over 180 artists from 10 different countries.



Caravan Orchestra

Implemented by 6 partner.

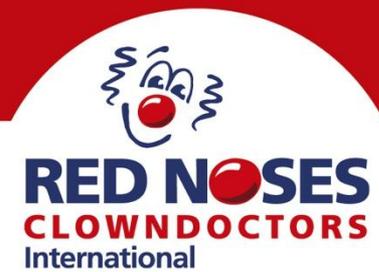
Successful start of the programme in Lithuania.

Already 73 visits implemented.

Over 500 patients have been reached.



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The project so far...

Variété

The première of the Variété took place at the retirement home in Vienna.

The main goal of the Variété is to help senior patients in the need for care .



Outreach to vulnerable groups (refugees)

A one-week workshop for refugee children and their families was launched by the German project partner at the “House Leo” in Berlin. The goal is to build bridges and facilitate the integration process of refugee families.

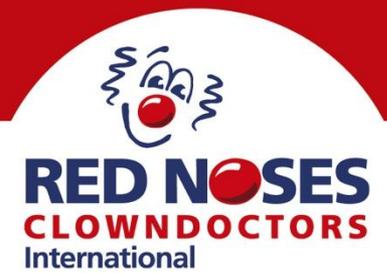


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Why Am I A Clown?





Q&A

